

Earn 2 Hours MCLE Credit



Coming to Austin!

Fiction Writing for Lawyers

Making the Dream Come True

February 9, 2004 • Four Seasons Hotel • Austin

Included in Your Tuition!

Join Michael Levin and your fellow attendees at the private reception on Sunday, February 8



Submit a Writing Sample and Have It Critiqued by Michael Levin!



In addition to the detailed outline of material covered in the entire seminar, each registrant will receive, at no extra charge—

A CD-ROM database containing everything writers need to succeed, including a sample query letter, cover letter, nonfiction book proposal, literary agency agreement, how to understand a book contract, maximizing your literary agent-client relationship, Michael Levin's book, "The Art of Writing Publishable Fiction—the 12 Lessons" and other vital documents for first-time authors.

Dear Colleague,

Wouldn't you rather be a published novelist?

If you're like me, the answer to that question is absolutely yes. I graduated from Columbia Law School 18 years ago sure of only one thing: that I found fiction writing much more satisfying and fulfilling than the idea of working as a lawyer.



Michael Levin, Esq.
Writer2Author.com

I made my decision and I've never looked back. I've now published 24 books, including three novels with Simon & Schuster, two novels with Putnam (one became an ABC-TV movie), and nonfiction books on everything from civil liberties to spirituality, the business world to sex. My work has received the highest praise from *The New York Times*, *The New Yorker*, *People Magazine*, the *Los Angeles Times*, and newspapers from coast to coast.

Now it's your turn. Please join me in Austin for this one-day seminar. I'll share with you all the skills you need—organizing, writing, rewriting, and selling—to make your dream of publishing a novel or a collection of short stories come true.

I guarantee a wonderful experience for you. Maybe you have to make that same decision—the law or a writing career. It's not too late to have both. I can show you how.

See you in Austin!

Sincerely,

A handwritten signature in black ink that reads "Michael Levin".

Michael Levin, Esq.
Lawyer, Author, Writing Coach



Visit our website at cle.com for a complete listing of MCLE requirements in all states. You will also find a schedule of our upcoming conferences and a listing of available homestudy courses.

Register Online at www.cle.com or Call (800) 873-7130
Seminar Schedule Inside



Sunday, February 8

Pre-Conference Reception

Please join us at the Four Seasons Hotel on Sunday, February 8, from 5:30-8:00pm, to meet Michael Levin and other Seminar participants.

Monday, February 9

8:30 Registration

9:00 **Getting Going:
How Writers Really Write**

Making Time to Write; Unmasking and Overcoming Fear; Planning a Novel or Short Story Collection; Premise, Character, Desire, Conflict, and Risk; Dealing with Your Law Partners

1:15 **Getting It Written:
The Truth About Writing and Rewriting**

Writing Technique; Finding One's Voice; Dialogue; Rewriting—What the Professionals Really Do; How to Read Fiction Like a Pro

10:30 Morning Break

3:00 Afternoon Break

10:45 **Getting Organized:
Scene and Story Structure**

Understanding the Three Act Structure; The Key to Publishable Fiction: Scene Construction, Set-up, Conflict, Resolution, and Hook in the Scene; How Long Should My Book Be?

3:15 **Getting Published: Legal, Contractual,
Copyright and IP Issues**

Intellectual Property Issues; How to Sell a Novel or Short Story Collection; Do I Need a Track Record? How to Find the Right Literary Agent; Copyrighting My Work; How to Contact Publishers; What a Publishing Contract Contains; Query Letter? Cover Letter? Synopsis? Getting a TV or Movie Deal

12:15 Lunch Break

Michael will be available for your questions during the lunch break.

5:00 Adjourn

What Michael Levin's clients say...

"A major Hollywood producer/director has just agreed to buy the movie rights to my novel. Before he read the novel, he read Michael Levin's comment letter. That letter absolutely made the difference in making this deal happen. Michael's my man." —**Jack Hurley, Boston**

"You're outstanding at listening, understanding, and giving direction. You are great, thoughtful, sincere and dedicated to what you do." —**Lauren Cragg, Winsted, Connecticut, fiction client**

"The bottom line? My book will be published by Mysterious Press in May of 2004." —**Patricia Smiley**

"My novel is now at Paramount Studios, which has expressed interest into making it into a feature. I will always remember that my manuscript never would have been published or made it to a major movie studio if it hadn't been for the coaching of Michael Levin." —**Ron Kenney**

What the experts say...

"Michael Levin is a discerning – and kind – writing coach who has won consistent plaudits from the many persons I've sent his way." —**Scott Turow, bestselling author**

"Michael Levin is simply marvelous! I learned so much from working with him!" —**Patricia Aburdene, bestselling author, Reinventing the Corporation and Megatrends For Women**

"Michael Levin is the greatest developer of prose talent I have ever known." —**Low Hunter, bestselling author and former chairman of the UCLA Film and TV Department**

"Levin's verbal humor glistens." —**The New Yorker**

What previous attendees say...

Previous attendees "thoroughly enjoyed" Michael Levin. They said he's "energetic," "a great coach, great at motivating the audience" and "capable of holding the audience's attention." "Look out Tony Robbins!"

Upcoming Conferences

Negotiating Leases
January 22-23, Austin

Law of the Rio Grande
February 5-6, Albuquerque

Eminent Domain
February 19-20, Austin

Texas Wetlands
February 19-20, Houston

Time Mastery for Lawyers
March 30, Tampa

Music Law & Business
April 19-20, Los Angeles

Golf & Resort Development
April 22-23, Naples

Film & Television Law
May 10-11, Los Angeles

Texas Water Law
May 24-25, Houston

For more information about these and other programs, visit our website at www.cle.com

meet your instructor

Fiction Writing for Lawyers

Michael Levin runs a coaching service for writers, www.Writer2Author.com. He is an Amherst College graduate and Columbia Law School-trained attorney whose published work includes 24 books—seventeen of his own and seven ghostwritten works. He has published with Simon & Schuster (three novels) and Putnam/Berkley (two novels), with Beacon Press and Pearson Educational. One of his novels became an ABC Sunday night Disney movie of the week. He has also contributed to *The New York Times*, *The Wall Street Journal*, the *Los Angeles Times*, *The Boston Globe*, *CBS News* and many other outlets and publications. He is a member of the Massachusetts bar.

Michael's books have received outstanding reviews in *The New York Times*, the *Los Angeles Times*, *The New Yorker*, *People Magazine*, the *Washington Post*, *The San Francisco Examiner*,

Publishers Weekly, *Library Journal*, and *Booklist*, and other publications from coast to coast. His articles, opinion pieces, and reviews have appeared in *The New York Times*, *The Wall Street Journal*, the *Los Angeles Times*, *The Boston Globe*, *Buzz Magazine*, *CBS News*, the *Jerusalem Post*, and the *Columbia Journal of Law and Social Problems*, among other places. One of his New York Times opinion pieces was anthologized in a college textbook on writing. He has lectured on creativity to the NBC and WB Television Networks and to the Los Angeles law firm of Loeb & Loeb. He is a past faculty member at UCLA (1990-2001) and New York University (1997-2000).

He also consults to a broad variety of authors, ranging from international bestsellers to individuals seeking to become published authors. His clients and students include Patricia Aburdene (*Megatrends for Women and Reinventing*

the Corporation); Sheneska Jackson and Jenonye Adams—both Simon & Schuster bestselling authors; and Maureen Quinn, who wrote a novel under his direction and sold screen rights to Janine Turner of TV's *Northern Exposure*.

CLE International Program Attorney:
Heidi A. Ray, heidi@cle.com



seminar information

Continuing Education Credit (MCLE)

MCLE: This course has been approved by the Texas State Bar for 2 hours of MCLE credit.

CLE INTERNATIONAL is an approved sponsor in all states having mandatory continuing legal education requirements.

For accreditation in other jurisdictions or disciplines, please call **CLE INTERNATIONAL** at (303) 377-6600.

Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the Registration/Order Form to (303) 321-6320, or e-mail your registration to registrar@cle.com. **Full payment is due at the time of registration.** Walk-in registrations will be subject to space availability. Please call **CLE INTERNATIONAL** at (303) 377-6600 if you require any special accommodations.

Tuition

Michael's clients pay \$7,500 or more for his services, but don't miss out—the tuition fee of \$495 per person for this Seminar includes attendance at all sessions, the comprehensive course materials listed, the Sunday evening reception, continental breakfast, and coffee breaks.

Save When Two or More Register

Save \$140 or more with our multiple registrant discount! The tuition fee is only \$425 per person for two or more registering at the same time.

Course Materials

Each registrant will receive a set of materials prepared by Michael Levin specifically for this Seminar, which includes the CD-ROM described below. Both will serve as a valuable future reference. The course materials alone are available for \$95 plus \$10 shipping and handling.

Free to All Registrants

In addition to the detailed outline of material covered in the Seminar, each registrant will receive, at no extra charge:

- A CD-ROM database containing everything writers need to succeed, including a sample query letter, cover letter, nonfiction book proposal, literary agency agreement, how to understand a book contract, maximizing your literary agent-client relationship, Michael Levin's book, "The Art of Writing Publishable Fiction—the 12 Lessons" and other vital documents for first-time authors.

Submit Your Writing for Critique by Michael Levin

A summary of your work and a chapter, not to exceed 20 pages, may be submitted with paid registrations. Please use one-inch margins with 12-point type, double spaced. Please submit your writing sample via the e-mail address shown at www.Writer2Author.com. Include your name, address, telephone number and e-mail address on the first page. You will receive your critique in writing within five business days of submission.

Seminar Location and Accommodations

The Seminar will be held at the Four Seasons Hotel Austin, 98 San Jacinto Boulevard, Austin, Texas 78701. For reservations and special rates, please contact Community World Travel at (888) 724-0500.

Homestudy Package

If you cannot attend, **CLE INTERNATIONAL** also offers a complete video or audio transcript of the Seminar (including all course materials) for \$495 plus \$10 shipping and handling. This course is approved for self-study in the State of Texas.

Cancellation Policy

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on Friday, January 30, 2004. Substitutions may be made at any time.

Sponsorship Information

Sponsorship and exhibition opportunities are still available. For more information, please contact Sarah Neenan, Marketing Assistant, at (303) 377-6600 or sarah@cle.com.

About CLE International

CLE INTERNATIONAL, a leading provider of continuing professional education, has been presenting high-quality programs nationwide since 1983. **CLE INTERNATIONAL** is an approved sponsor of the Texas State Bar, Sponsor No. 2645.

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Coming to Austin!

Fiction Writing for Lawyers

Beneficial for Non-Fiction Writers Too!

February 9, 2004 • Four Seasons Hotel • Austin

Register Today!

On the green banks of Town Lake, The Four Seasons Hotel Austin creates garden tranquillity near the Convention Center and the renowned entertainment district. Enjoy legendary hospitality, Texas-inspired dining, lakeside fitness, spacious quarters and Hill Country style.



Four Seasons Hotel, Austin



Coming to Austin!

Fiction Writing for Lawyers

Getting Going, Getting Organized, Getting It Written, and Getting It Published

February 9, 2004 • Four Seasons Hotel • Austin

YES! Please register the following:

Name: _____
Name: _____
Name: _____
Firm: _____
Address: _____
City: _____
State: _____ Zip+4: _____
Phone: _____ Fax: _____
Email: _____

Check here if you do not want email notification of future programs.

I cannot attend. Please send me:

- Course Materials Only
- Audio Homestudy Course (Tapes and Materials)
- Email Notification of Future Conferences

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Save when two or more register!

Payment of \$ _____ Enclosed or Charge my:

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This form is not for online registration. Please print out this form and fax to 303-321-6320. Or click back to the Conference homepage and click the "Register Now!" button.