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2nd Annual Conference!

# Fiction Writing for Lawyers

Making Your Dream Come True

May 7-8, 2004 • Century Plaza Hotel & Spa • Los Angeles

**Featuring a Panel Presentation  
by four of California's  
top literary agents!**



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"Lots of good and very useful  
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Dear Colleague,

Would you like to be a published novelist?

If you're like us, the answer to that question is absolutely yes.

Please join us at the Century Plaza Hotel in Los Angeles on May 7-8, 2004, for this exciting Conference. We have assembled a distinguished faculty of authors, agents, attorneys and publicists who will share with you the steps you need to take to make your dream of publishing a novel come true—

- How do I find time to write, especially if I'm still practicing law?
- Once I find the time to write, how do I write a truly publishable novel?
- How do I get an agent?
- How do I get a movie deal?

Get real answers to these questions, and many more.

Maybe you have had to decide between the law and a writing career. Or maybe you want both—it's not too late, and the speakers at this Conference will show you how.

See you in Los Angeles!

Sincerely,

**Sheldon M. Siegel, Esq.**

Program Co-Chair

Sheppard Mullin Richter & Hampton

**Michael Levin, Esq.**

Program Co-Chair

[www.Writer2Author.com](http://www.Writer2Author.com)



**Sheldon M. Siegel, Esq.**  
Best-Selling Author  
Program Co-Chair



**Michael Levin, Esq.**  
Lawyer, Author &  
Writing Coach  
Program Co-Chair

Register Online at [www.cle.com](http://www.cle.com) or Call (800) 873-7130  
Conference Schedule Inside

**Thursday, May 6** **Saturday, May 8**

**5:30 Pre-Conference Reception**  
Please join us on Thursday, May 6, from 5:30-8:00pm, to mingle with the faculty and other participants, and to meet one-on-one with a faculty member who has reviewed your submission.

**Friday, May 7**

**8:30 Registration**

**9:00 Welcoming Remarks and Introduction**  
*Sheldon M. Siegel, Esq., Program Co-Chair*  
*Sheppard Mullin Richter & Hampton, San Francisco*

**9:15 Getting Your Novel Moving**  
Proper Balance Between Narrative and Dialogue; The Importance of Creating Conflict and Tension; Grammar and Mechanics; Form and Composition; Creativity and Expression; Setting and Atmosphere; Scene Construction  
*Michael Levin, Esq., Program Co-Chair*  
*Writer2Author, Marina Del Rey*

**10:45 Morning Break**

**11:00 Creating Celebrity for Debut Novelists**  
How to Spin Literary Gold from the Hay of Your Legal Career; Publishing OpEd Pieces to Establish Your Authority and Build Name Recognition; Radio Interviews, Publicity Stunts, and Public Appearances that Sell Books; The Goal of PR is RR: Reader Relations; Q&A  
*Judy Safern, President*  
*LeadingThinkers PR, Los Angeles*

**12:30 Lunch Break**

**1:45 Making the Story Credible and the Dialogue Realistic**  
Narrative Techniques and Strategies; Character Development and Evolution; Motivation; Creating Dynamic Characters; Writing Effective Dialogue  
*Sheldon M. Siegel, Esq., Program Co-Chair*

**2:45 Afternoon Break**

**3:00 Writing Courtroom Scenes**  
Creating Drama from Voir Dire to Closing Argument  
*Stephen M. Murphy, Esq.*  
*Law Offices of Stephen M. Murphy, San Francisco*

**4:00 Crafting a Compelling Story**  
Narrative Structure and Techniques; The Importance of Conflict and Tension; Creating Convincing and Dynamic Characters; Viewpoint; Strategies for Effective Dialogue; Building Suspense  
*Jonnie Jacobs, Esq.*  
*Piedmont*

**5:00 Adjourn**

**9:00 Introduction**  
Summary of Day One and Overview of Day Two  
*Sheldon M. Siegel, Esq., Program Co-Chair*  
*Sheppard Mullin Richter & Hampton, San Francisco*

**9:15 What Every Lawyer-Turned-Author Needs to Know About Publishing Law**  
Agency Agreements; Book Contracts; Manuscript Vetting; Rights and Permissions; Copyright and Trademark Issues; Motion Picture and Television Rights; Electronic Publishing, and More!  
*Jonathan Kirsch, Esq.*  
*Law Offices of Jonathan Kirsch, Los Angeles*

**10:45 Morning Break**

**11:00 Keynote Presentation**  
How to Turn Your Own Legal Experience into Great—and Publishable—Legal Fiction; If I Can Do It, Anybody Can Do It!  
*Robert K. Tanenbaum, Esq.*  
*Beverly Hills*

**12:00 Lunch Break**

**1:30 Literary Agents—How Does It Work?**  
Getting an Agent; The Role of an Agent; Access to Publishers; Agents' Compensation; Essential Agent Agreement Terms  
*Betsy Amster, President*  
*Betsy Amster Literary Enterprises, Los Angeles*  
*Paul S. Levine, Esq.*  
*Paul S. Levine Literary Agency, Venice*  
*Robert Preskill, Esq.*  
*Lit West Group and Law Offices of Robert Preskill, San Francisco*  
*Amy Rennert*  
*The Amy Rennert Agency, Inc., Tiburon*

**3:00 Getting a Movie Deal**  
From Manuscript to Screenplay to Produced Movie  
*Paul S. Levine, Esq.*

**3:45 Q&A Panel**  
*Members of the Faculty*

**4:00 Adjourn**



<h1>Upcoming Conferences</h1>	<p>Golf &amp; Resort Development April 29-30, Palm Springs</p> <p>Negotiating Leases May 13-14, San Francisco</p>	<p>Law of the Colorado River SuperConference May 13-14, Las Vegas</p> <p>Film &amp; Television Law June 21-22, Los Angeles</p>	<p>Winning! June 21-22, San Francisco</p> <p>Biotechnology July 26-27, Denver</p>
	<p>For more information about these and other programs, visit our website at <a href="http://www.cle.com">www.cle.com</a></p>		

## Fiction Writing for Lawyers

# meet your faculty

### Program Co-Chairs

**Michael Levin** is the author of more than 30 books, including six published novels. One novel became an ABC Disney Movie of the Week, *Model Behavior*. Michael has been published by Simon and Schuster, Random House, Penguin/Putnam, Beacon Press, and St. Martin's Press, among others. As a writing coach, co-writer, and ghostwriter, he works with first-time authors and international bestsellers on fiction and nonfiction. Five of his students and clients are now bestsellers and two others have gotten major TV deals. He has consulted on creativity to the NBC and WB Television Networks and taught at UCLA and New York University. Michael can be reached through his website, [www.Writer2Author.com](http://www.Writer2Author.com).

**Sheldon M. Siegel** is the author of four critically-acclaimed best sellers, *Special Circumstances*, *Incriminating Evidence*, *Criminal Intent* and *Final Verdict*. His novels feature criminal defense attorney Mike Daley, an ex-priest, ex-public defender and ex-partner in a prominent San Francisco law firm. Heralded as a fresh voice in the legal thriller genre, his books have compared favorably to those of Scott Turow and John Grisham, and have been translated into seven languages. He has been in private law practice for over 20 years and specializes in corporate and securities law with the San Francisco office of Sheppard Mullin Richter & Hampton. His fifth book will be released in the summer of 2004.

**CLE International Program Attorney:**  
**Heidi A. Ray, [heidi@cle.com](mailto:heidi@cle.com)**

### Keynote Speaker

**Robert K. Tanenbaum** is one of the country's most respected and successful trial lawyers and has never lost a felony case. He has held such positions as Homicide Bureau Chief for the New York District Attorney's Office and deputy chief counsel to the congressional committee investigations into the assassinations of President John F. Kennedy and Dr. Martin Luther King, Jr. He practices law in Beverly Hills where he served two terms as Mayor. He has written 15 novels and his 16th is scheduled to be released in July, 2004. His most recent works include *Resolved*, *Absolute Rage* and *Enemy Within*. For the past four years he has taught Advanced Criminal Procedure at his alma mater, Boalt School of Law, Berkeley.

**Besty Amster** founded her literary agency in 1992. She previously spent 10 years as an editor at Pantheon and Vintage, and two years as editorial director of the *Globe Pequot Press*. A frequent instructor at The Loft, the acclaimed literary center in Minneapolis, she has also conducted publishing workshops at the Squaw Valley Community of Writers and UCLA Extension's Writers' Program.

**Jonnie Jacobs** is the author of 10 mysteries in two ongoing series that draw on two parts of her life. Like her sleuth Kate Austen, she's a mother, and like her other sleuth, Kali O'Brien, she's an attorney. Her new book, *Intent to Harm*, was released in 2003. She was previously an attorney with Brobeck, Phleger and Harrison.

**Jonathan Kirsch** is a publishing and intellectual property attorney, an expert witness on publishing industry matters, and an Adjunct Professor on the faculty of New York University's Professional Publishing Institute. He is also a book review columnist for the *Los Angeles Times*, and is the author of two books on publishing law.

**Paul S. Levine** is a literary agent and an entertainment attorney. He represents authors, producers, directors, actors, composers, musicians, artists, galleries, publishers, production and theater companies in the fields of motion pictures, television, interactive multimedia, recorded music, concerts, the visual arts, and publishing, among others.

**Stephen M. Murphy** is the author of *Their Word Is Law: Bestselling Lawyer Novelists Talk About Their Craft*, which includes interviews with John Grisham, Scott Turow, and David Baldacci, among others. He is also a practicing lawyer who represents plaintiffs in personal injury and employment litigation.

**Robert Preskill** is a practicing lawyer and also founded the Robert Preskill Literary Agency. He was previously Associate Editor of ACM Literary Journal, then worked for McGraw-Hill Companies, Richard D. Irwin, Inc., and Giant Steps Media. He is a member of the Illinois bar and the Authors Guild.

**Amy Rennert** has spent more than 20 years in publishing. Her agency represents fiction and nonfiction writers—many of them award-winners—and several agency books have been *New York Times* and national bestsellers. She is the former editor in chief of two national magazines and she has secured feature coverage for her authors in print, broadcast and Internet media.

**Judy Safern** created the campaigns that launched Yale University Law Professor Stephen Carter and Harvard Economist Juliet Schor onto the bestseller lists with their first books *Reflections Of An Affirmative Action Baby* and *The Overworked American*. She was previously the Senior Publicist for BasicBooks and HarperCollins.

# conference information

### Continuing Legal Education Credit

**MCLE:** This course has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of 3 hours.

**CLE INTERNATIONAL** is an approved provider in all states having mandatory CLE requirements. For accreditation in other disciplines, please call **CLE INTERNATIONAL** at 303-377-6600.

### Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or home study order to 800-873-7130, fax the Registration/Order Form to 303-321-6320, register online at [www.cle.com](http://www.cle.com), or e-mail your registration to [registrar@cle.com](mailto:registrar@cle.com). Full payment is due at the time of registration. Walk-in registrations will be subject to space availability. Please call **CLE INTERNATIONAL** at 303-377-6600 if you require any special accommodations.

### Tuition

The tuition fee of \$795 per person includes attendance at all sessions, course materials, continental breakfasts, coffee breaks, and the Thursday night reception.

**CLE INTERNATIONAL** offers special rates for non-profit organizations, full-time judges, and law students.

### Conference Location and Accommodations

The Conference will be held at the Century Plaza Hotel & Spa, 2025 Avenue of the Stars, Century City, Los Angeles, CA 90067. A block of rooms has been set aside for Conference attendees until April 14. For room reservations and special rates, please call Community World Travel at 888-724-0500.

### Submit Your Writing for Critique by Our Faculty!

A summary of your work and a chapter may be submitted with your paid registration. The submission may not exceed 10 pages and must be received by **CLE INTERNATIONAL** by April 2. Submissions received after April 2 will not be considered. Please use 8 1/2 by 11-inch paper with 1-inch margins. Please use a 10-pitch courier font. Include your name, address, telephone number and e-mail address on the first page of your submission. Please e-mail your work to Heidi Ray at [heidi@cle.com](mailto:heidi@cle.com).

A faculty member will review your submission prior to the Conference, and you will have the opportunity to have your submission critiqued by a faculty member, one-on-one, at the Thursday night reception.

### Course Materials

Each registrant will receive a set of course materials, prepared by the speakers especially for this Conference, which will be a valuable future reference. The course materials alone are available for \$95 plus \$10 shipping and handling.

### Save When Two or More Register

Save \$200 or more with our multiple registrant discount! The tuition fee is only \$695 per person for two or more registering from the same firm.

### Cancellation

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on the Friday prior to the Conference. Substitutions may be made at any time.

### Homestudy Package

If you cannot attend, **CLE INTERNATIONAL** also offers a complete audiocassette transcript of the Conference (including all course materials) for \$795 plus \$10 shipping and handling.

### About CLE International

**CLE INTERNATIONAL**, a leading provider of continuing professional education, has been presenting high-quality programs nationwide since 1983.

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Beneficial for Non-Fiction Writers Too!

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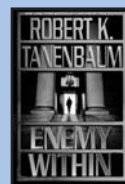


**Keynote Speaker**  
**Best-Selling Author**  
**Robert K. Tanenbaum, Esq.**

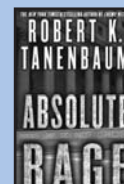
"How to Turn Your Own  
Legal Experience into  
Great—and Publishable  
—Legal Fiction"



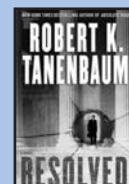
**Robert Tanenbaum's most recent works:**



Enemy Within, 2001



Absolute Rage, 2002



Resolved, 2003

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