

Earn up to 8 Hours
MCLE Credit



Coming to Washington, DC!

Fiction Writing for Lawyers

Making the Dream Come True

June 10, 2004 • JW Marriott Hotel • Washington, DC

Included in Your Tuition!

Join Michael Levin and your fellow attendees at the private reception on Wednesday, June 9



Submit a Writing Sample and Have It Critiqued by Michael Levin!



In addition to the detailed outline of material covered in the entire seminar, each registrant will receive, at no extra charge—

A CD-ROM database containing everything writers need to succeed, including a sample query letter, cover letter, nonfiction book proposal, literary agency agreement, how to understand a book contract, maximizing your literary agent-client relationship, Michael Levin's book, "The Art of Writing Publishable Fiction—the 12 Lessons" and other vital documents for first-time authors.

Dear Colleague,

Wouldn't you rather be a published novelist?

If you're like me, the answer to that question is absolutely yes. I graduated from Columbia Law School 18 years ago sure of only one thing: that I found fiction writing much more satisfying and fulfilling than the idea of working as a lawyer.

I made my decision and I've never looked back. I've now published 24 books, including three novels with Simon & Schuster, two novels with Putnam (one became an ABC-TV movie), and nonfiction books on everything from civil liberties to spirituality, the business world to sex. My work has received the highest praise from *The New York Times*, *The New Yorker*, *People Magazine*, the *Los Angeles Times*, and newspapers from coast to coast.

Now it's your turn. Please join me in Washington, DC for this one-day seminar. I'll share with you all the skills you need—organizing, writing, rewriting, and selling—to make your dream of publishing a novel or a collection of short stories come true.

I guarantee a wonderful experience for you. Maybe you have to make that same decision—the law or a writing career. It's not too late to have both. I can show you how.

See you in Washington, DC!

Sincerely,

A handwritten signature in black ink that reads "Michael Levin".

Michael Levin, Esq.
Lawyer, Author, Writing Coach



Michael Levin, Esq.
Writer2Author.com



Visit our website at cle.com for a complete listing of MCLE requirements in all states. You will also find a schedule of our upcoming conferences and a listing of available homestudy courses.

Register Online at www.cle.com or Call (800) 873-7130
Seminar Schedule Inside 

Wednesday, June 9

Pre-Conference Reception

Please join us at the JW Marriott Hotel on Wednesday, June 9, from 5:30-7:00pm, to meet Michael Levin and other Seminar participants.

Thursday, June 10

8:00 Registration

**8:30 Getting Going:
How Writers Really Write**

Making Time to Write; Unmasking and Overcoming Fear; Planning a Novel or Short Story Collection; Premise, Character, Desire, Conflict, and Risk; Dealing with Your Law Partners

**1:15 Getting It Written:
The Truth About Writing and Rewriting**

Writing Technique; Finding One's Voice; Dialogue; Rewriting—What the Professionals Really Do; How to Read Fiction Like a Pro

10:00 Morning Break

3:00 Afternoon Break

**10:15 Getting Organized:
Scene and Story Structure**

Understanding the Three Act Structure; The Key to Publishable Fiction: Scene Construction, Set-up, Conflict, Resolution, and Hook in the Scene; How Long Should My Book Be?

**3:15 Getting Published: Legal, Contractual,
Copyright and IP Issues**

Intellectual Property Issues; How to Sell a Novel or Short Story Collection; Do I Need a Track Record? How to Find the Right Literary Agent; Copyrighting My Work; How to Contact Publishers; What a Publishing Contract Contains; Query Letter? Cover Letter? Synopsis? Getting a TV or Movie Deal

12:00 Lunch Break

Michael will be available for your questions during the lunch break.

5:00 Adjourn

What previous Seminar attendees say...

I'm writing to tell you about my experience with Michael Levin. Like many of you, I am a full-time attorney who dreams of one day writing novels. While I'm not there yet, thanks to Michael Levin I'm a lot closer than I used to be.

I first heard Michael speak at CLE International's Fiction Writing for Lawyers Conference in Aspen, Colorado. I was bowled over by his dynamic 'Scene Construction' presentation. So bowled over in fact that I later hired him to be a personal writing coach to me on a manuscript I was working on called *Beneath the Black Robe*. Michael's suggested edits were creative and effective. Not only that, I was learning the craft along the way by one of the best and I could tell that it was making a huge difference in my writing style.

This past fall I entered a national legal fiction writing contest with nearly 100 entries from across the country. I was awarded first prize! Not only that, within two days after winning the contest, a top agent from New York called me and asked to see my manuscript. Then another called from back east and made the same request. Both requests were unsolicited. Wow!

Many doors are opening for me now, and I'm not naive enough to think that Michael Levin didn't play a big part in helping to open these doors.

—G. Martin Roman, Esq., Denver

"I could go on and on about the brilliance of his breakdown of the construction of a novel....I have a Master's in Creative Writing and have published short pieces, but nothing I learned at City College of New York (which boasted Joseph Heller, Kurt Vonnegut and Adrienne Rich on its faculty) was as cumulatively useful as this one-day seminar. I definitely plan to use his review services in the future. Michael delivers 300% of what is promised."

—James Drummond, Esq., Norman, OK

"Michael Levin is a terrific teacher. I have recommended this course to several of my friends. His suggestions about plot points helped me solve my structural problem in my novel I had been wrestling with for some time."

—Jacqueline Kelly, MD, JD, Austin, TX

"I have told many of my colleagues about you and the seminar and they will be looking for you next time around."

—Michael Steven Greene, Esq., Coral Gables, FL

**Upcoming
Conference!**

Fiction Writing for Lawyers
May 7-8, Century Plaza Hotel
Los Angeles

Featuring Keynote Speaker, Robert Tanenbaum, best-selling novelist and attorney, who will tell you how to turn your own legal experience into great—and publishable—fiction. From finding time to write to getting published and getting a movie deal, our team of lawyers-turned-best-selling authors, agents and other distinguished experts will show you how to make it all happen.

meet your instructor

Fiction Writing for Lawyers

Michael Levin runs a coaching service for writers, www.Writer2Author.com. He is an Amherst College graduate and Columbia Law School-trained attorney whose published work includes 24 books—seventeen of his own and seven ghostwritten works. He has published with Simon & Schuster (three novels) and Putnam/Berkley (two novels), with Beacon Press and Pearson Educational. One of his novels became an ABC Sunday night Disney movie of the week. He has also contributed to *The New York Times*, *The Wall Street Journal*, the *Los Angeles Times*, *The Boston Globe*, *CBS News* and many other outlets and publications. He is a member of the Massachusetts bar.

Michael's books have received outstanding reviews in *The New York Times*, the *Los Angeles Times*, *The New Yorker*, *People Magazine*, the *Washington Post*, *The San Francisco*

Examiner, *Publishers Weekly*, *Library Journal*, *Booklist*, and other publications from coast to coast. His articles, opinion pieces, and reviews have appeared in *The New York Times*, *The Wall Street Journal*, the *Los Angeles Times*, *The Boston Globe*, *Buzz Magazine*, *CBS News*, the *Jerusalem Post*, and the *Columbia Journal of Law and Social Problems*, among other places. One of his *New York Times* opinion pieces was anthologized in a college textbook on writing. He has lectured on creativity to the NBC and WB Television Networks and to the Los Angeles law firm of Loeb & Loeb. He is a past faculty member at UCLA (1990-2001) and New York University (1997-2000).

He also consults to a broad variety of authors, ranging from international bestsellers to individuals seeking to become published authors. His clients and students include Patricia Aburdene (*Megatrends for Women and Reinventing*

the Corporation); Sheneska Jackson and Jenonye Adams—both Simon & Schuster bestselling authors; and Maureen Quinn, who wrote a novel under his direction and sold screen rights to Janine Turner of TV's *Northern Exposure*.

CLE International Program Attorney:
Heidi A. Ray, heidi@cle.com



seminar information

Continuing Education Credit (MCLE)

MCLE: This course has been approved by the states of Florida and West Virginia for up to 8 hours of credit, and has been approved by the Board of Continuing Legal Education of the North Carolina State Bar for up to 6 hours MCLE credit. This course is not sponsored by the Board. This course has been approved by the the State Bar of California for 3 hours MCLE credit, and has been approved by the State Bar of Texas for 2 hours MCLE credit.

CLE INTERNATIONAL is an approved sponsor in all states having mandatory continuing legal education requirements.

For accreditation in other jurisdictions or disciplines, please call **CLE INTERNATIONAL** at (303) 377-6600.

Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the Registration/Order Form to (303) 321-6320, or e-mail your registration to registrar@cle.com. **Full payment is due at the time of registration.** Walk-in registrations will be subject to space availability. Please call **CLE INTERNATIONAL** at (303) 377-6600 if you require any special accommodations.

Seminar Location and Accommodations

The Seminar will be held at the JW Marriott Hotel, 1331 Pennsylvania Avenue, Washington, DC 20004. A block of rooms has been set aside for Conference attendees until May 19. For reservations and special rates, please contact Community World Travel at (888) 724-0500.

Course Materials

Each registrant will receive a set of materials prepared by Michael Levin specifically for this Seminar, which includes the CD-ROM described below. Both will serve as a valuable future reference. The course materials alone are available for \$95 plus \$10 shipping and handling.

Free to All Registrants

In addition to the detailed outline of material covered in the Seminar, each registrant will receive, at no extra charge:

- A CD-ROM database containing everything writers need to succeed, including a sample query letter, cover letter, nonfiction book proposal, literary agency agreement, how to understand a book contract, maximizing your literary agent-client relationship, Michael Levin's book, "The Art of Writing Publishable Fiction—the 12 Lessons" and other vital documents for first-time authors.

Submit Your Writing for Critique by Michael Levin

A summary of your work and a chapter, not to exceed 20 pages, may be submitted with paid registrations. Please use one-inch margins with 12-point type, double spaced. Please submit your writing sample via the e-mail address shown at www.Writer2Author.com. Include your name, address, telephone number and e-mail address on the first page. You will receive your critique in writing within five business days of submission.

Tuition

Michael's clients pay \$7,500 or more for his services, but don't miss out—the tuition fee of \$495 per person for this Seminar includes attendance at all sessions, the comprehensive course materials listed, the Wednesday evening reception, continental breakfast, and coffee breaks.

Save When Two or More Register

Save \$140 or more with our multiple registrant discount! The tuition fee is only \$425 per person for two or more registering at the same time.

Homestudy Package

If you cannot attend, **CLE INTERNATIONAL** also offers a complete CD audio transcript of the Seminar (including all course materials) for \$495 plus \$10 shipping and handling. This course may qualify for selfstudy credit.

Cancellation

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on Wednesday, June 1, 2004. Substitutions may be made at any time.

Sponsorship Information

Sponsorship and exhibition opportunities are still available. For more information, please contact Sarah Neenan, Marketing Coordinator, at (303) 377-6600 or sarah@cle.com.

About CLE International

CLE INTERNATIONAL, a leading provider of continuing professional education, has been presenting high-quality programs nationwide since 1983. **CLE INTERNATIONAL** is an approved sponsor by the State Bar of Texas, Sponsor # 2645, and is an approved sponsor of the Florida State Bar, Sponsor #750743.

5
EASY WAYS TO
REGISTER

MAIL
CLE INTERNATIONAL
1620 Gaylord Street
Denver, CO 80206

PHONE
(800) 873-7130

E-MAIL
registrar@cle.com

FAX
(303) 321-6320

ONLINE
www.cle.com

Coming to Washington, DC!

Fiction Writing for Lawyers

Eliminate Writer's Block Forever!

June 10, 2004 • JW Marriott Hotel • Washington, DC

Register Today!



Making Time to Write

Unmasking and Overcoming Fear

Understanding the Three Act Structure

Scene Construction • Finding Your Voice

How to Find the Right Literary Agent

How to Contact Publishers

Getting a TV or Movie Deal

Coming to Washington, DC!

Fiction Writing for Lawyers

Making the Dream Come True

June 10, 2004 • JW Marriott Hotel • Washington, DC

YES! Please register the following:

Name: _____

Name: _____

Name: _____

Firm: _____

Address: _____

City: _____

State: _____ Zip+4: _____

Phone: _____ Fax: _____

Email: _____

Check here if you do not want email notification of future programs.

I cannot attend. Please send me:

- Course Materials Only
- CD Audio Homestudy Course (Tapes and Materials)
- Email Notification of Future Conferences

© 2004 CLE INTERNATIONAL WDCFC04

Save when two or more register!

Payment of \$ _____ Enclosed or Charge my:

VISA MASTERCARD AMEX Expiration Date: _____

Card No: _____

Signature: _____



CODE: CPemail

This form is not for online registration. Please print out this form and fax to 303-321-6320. Or click back to the Conference homepage and click the "Register Now!" button.