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This Year's Conference Is in Beijing!

# Intellectual Property Law in China

Doing Business in Asia

September 7-8, 2006 • St. Regis Hotel • Beijing

## Featuring Presenters From:

- Alix Partners
  - Renesas
  - East IP Group
  - eBay China
  - Beijing University
  - Taiwan Semiconductor Manufacturing Company
  - Beijing No. 1 Intermediate People's Court Intellectual Property Tribunal
  - NERA
  - CCPIT
- ... and some of the world's top practitioners



Forbidden City Entrance

**The City:** Beijing prides itself on its abundant tourist resources. The city has some 200 scenic spots available for tourists. It is home to the Forbidden City, the world's largest royal residence, the Temple of Heaven where Chinese emperors worshiped heaven, the Summer Place, the Royal Garden, the Great Wall at Badaling, Mutianyu and Simatai and the world's largest courtyard Prince Gong's Residence.

Source: <http://www.ebeijing.gov.cn>

**The Hotel:** The St. Regis Hotel, Beijing, is the hallmark of luxurious accommodations in China, with a rich tradition of exceptional service and hospitality. A superb location in the business and shopping districts, elegant and inviting guest rooms and suites, and extraordinary restaurants make this an unforgettable luxury destination.

Source: <http://www.starwoodhotels.com>

**The Conference:** The event you wait for all year has arrived. Educational and extensive, this is the must-attend annual meeting for anyone involved in intellectual property and business in China. Organized **by** intellectual property and business professionals **for** intellectual property and business professionals, this Conference brings you expert speakers, continuing education credit, and valuable networking opportunities.



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Conferecer Schedule and Speaker Biographies Inside



## Thursday, September 7

## Friday, September 8

- 8:30 Registration and Continental Breakfast
- 9:00 **Introduction and Welcoming Remarks**  
*Arthur Wineburg, Esq., Program Co-Chair*  
*Akin Gump Strauss Hauer & Feld, Washington, DC*
- 9:15 **Intellectual Property Strategy**  
Doing Business in China  
*Catherine Y. Sun, Esq., Program Co-Chair*  
*Weil Gotshal & Manges, Shanghai*
- 9:45 **Intellectual Property Strategy**  
On a Global Scale  
*Sharon R. Barner, Esq.*  
*Foley & Lardner, Chicago*
- 10:15 Morning Break
- 10:30 **China's Patent Reform**  
Trends in Chinese Patent Legislation  
*Dr. Lulin Gao, Chairman*  
*East IP Group, Beijing, and*  
*Former Commissioner of the Chinese Intellectual Property Office, Beijing*
- 11:00 **Patents**  
Case Development in the United States  
*Harold C. Wegner, Esq.*  
*Foley & Lardner, Washington, DC*
- 11:30 **Technology Transfer**  
With Chinese Universities and Research Institutes  
*Meizhang Chen, Esq., Professor of Law*  
*Beijing University, Beijing*
- 12:00 Q&A Panel  
*Members of the Faculty*
- 12:15 **Lunch Presentation: Patent Litigation**  
Case Development in China (in Chinese with English translation)  
*Yongshun Cheng, Former Patent Judge*  
*Beijing*
- 1:45 **Cross Border Licensing**  
A General Overview  
*Michael A. Epstein, Esq.*  
*Weil Gotshal & Manges, New York*
- 2:15 **Technology Transfer**  
Experience of a Japanese Company with Operations in the United States, Japan and China  
*Hironori Seki, Esq., Director, Licensing Department*  
*Renesas, Tokyo*
- 2:45 **Licensing Part I**  
Among the European Union, the United States and China  
*Dana Beldiman, Esq.*  
*Carroll, Burdick & McDonough, San Francisco*
- 3:15 Afternoon Break
- 3:30 **Licensing Part II**  
Between the United States and Mainland China  
*Yitai Hu, Esq.*  
*Akin Gump Strauss Hauer & Feld, San Francisco*
- 4:00 **Licensing Part III**  
Unique Issues Related to China  
*Grace Chen, Esq.*  
*Wilmer Cutler Pickering Hale and Dorr, Beijing*
- 4:30 **Licensing Part IV**  
Royalty Collection in China  
*Brent C. Carlson, Consultant*  
*Alix Partners, San Francisco*
- 5:00 Q&A Panel  
*Members of the Faculty*
- 5:15 Adjourn to Private Reception from 6-8:00pm

- 8:30 Continental Breakfast
- 9:00 **Overview**  
Introduction to Day Two  
*Catherine Y. Sun, Esq., Program Co-Chair*
- 9:15 **International Trade Commission Proceedings**  
Their Defensive and Offensive Use  
*Arthur Wineburg, Esq., Program Co-Chair*
- 9:45 **Intellectual Property Litigation**  
Multi-Jurisdictions  
*Richard L. Thurston, Esq.*  
*Vice President and General Counsel*  
*Taiwan Semiconductor Manufacturing Company, Taipei*
- 10:15 Morning Break
- 10:30 **Intellectual Property in China**  
Five Years After the WTO  
*Ruichun Duan, Formal Head of IPR Task Force*  
*State Council of the People's Republic of China, Beijing*
- 11:00 **Intellectual Property in the United States**  
How to Litigate Patents in the United States  
*Matthew D. Powers, Esq.*  
*Weil Gotshal & Manges, Redwood Shores*
- 11:30 **Foreign Companies**  
How They Litigate Intellectual Property Cases in China  
*The Honorable Guangliang Zhang, Chief Judge*  
*Beijing No. 1 Intermediate People's Court Intellectual Property Tribunal*
- 12:00 Lunch Break (Lunch Included)
- 1:15 **Multinationals**  
How They Deal with the Chinese Government on IP and Other Issues  
*Davis Wang, Director of Government Relationship*  
*eBay China, www.ebay.com/cn*
- 1:45 **The Economics of Damages**  
A Comparative Study  
*Alan Cox, PhD, Senior Vice President*  
*National Economic Research Associates (NERA), San Francisco*
- 2:15 Afternoon Break
- 2:30 **What Are Your Enforcement and Litigation Options When Your IP Rights Have Been Violated?**  
A Case Study  
*Lei Wu, Esq.*  
*CCPIT, Beijing*  
*Esther Lim, Esq.*  
*Finnegan Henderson Farabow Garrett & Dunner, Washington, DC*  
*Lynn Eccleston, Esq.*  
*The Eccleston Law Firm, Washington, DC*  
*Moderator: William J. Calore, Esq.*  
*Reichhold, Durham*  
*Members of the Faculty*
- 4:45 Evaluations and Adjourn



## Intellectual Property Law in China

# meet your faculty

### Program Co-Chairs

**Catherine Y. Sun** practices intellectual property law in mainland China, the United States and Hong Kong. She counsels on complex IP litigation, technology transfer, licensing, portfolio management, and other cross-border transactions.

**Arthur Wineburg** has tried patent, trade secrets and other IP and trade regulation disputes in federal courts and before the International Trade Commission. His work also encompasses general IP matters, including licensing.

**Sharon R. Barner** has 20 years of experience in trial, client counseling and settlement of corporate and commercial matters. She has concentrated in IP and technology disputes, particularly patent infringement litigation.

**Dana Beldiman** counsels on intellectual property law in the U.S. and overseas. She serves as chair of the International Section of the San Francisco Bar Association.

**William J. Calore** is experienced in general corporate matters, negotiating transaction and commercial agreements, litigation management, employment counseling, intellectual property matters and government affairs.

**Brent C. Carlson** has extensive experience in China conducting due diligence, performing market and investment assessments, as well as operations management and consulting.

**Grace Chen** focuses on technology licensing and intellectual property issues. She advises clients on the development, protection and enforcement of their intellectual property portfolios.

**Meizhang Chen** is a member of the Board of Directors to the Intellectual Property Institute, Peking University. She is also Director of the IP Teaching and Research Center.

**Yongshun Cheng** was nominated as one of the 50 most influential IP figures in the world by *Managing Intellectual Property Journal*. He spent 20 years in the IP Division of Beijing High People's Court.

**Alan Cox** participates in his organization's IP, Securities, and Antitrust practices. His experience includes the high technology, retailing, telecommunications, and energy industries.

**Ruichun Duan** is the Formal Head of the Intellectual Property Rights Task Force in China.

**Lynn Eccleston** has extensive IP litigation experience in chemical, biotech and pharmaceutical technologies, and practices before U.S. federal courts and the International Trade Commission.

**Michael A. Epstein** has extensive experience litigating and counseling corporations on intellectual property law worldwide. He has resolved some of the most complex intellectual property disputes.

**Lulin Gao** has been in public office involved in intellectual property protection in China for many years. He is a former Commissioner of the Chinese IP Office and was a senior advisor to the WIPO.

**Yitai Hu** focuses on intellectual property litigation and client counseling. He has represented clients in litigation involving semiconductor processes, liquid crystal displays, and many other matters.

**Esther Lim** specializes in patent litigation. She has lectured nationally and internationally on issues relating to procurement and enforcement of U.S. intellectual property rights.

**Matthew D. Powers** specializes in trying patent and trade secret cases worldwide. He was named "California Lawyer Attorney of the Year" in *Intellectual Property by California Lawyer Magazine*.

**Hironori Seki** has been focusing on intellectual property issues for over 20 years. He is in charge of all IP licensing operations of Renesas, a joint venture company with Hitachi-Mitsubishi.

**Richard L. Thurston** is responsible for legal and intellectual property management. Prior to joining TSMC, he was a Partner at Kelt Capital Partners and the law firm of Haynes and Boone in Texas.

**Davis Wang** was previously in-house counsel with Microsoft in China and worked with a venture capital firm in Silicon Valley financing software and hi-tech start-ups in China.

**Harold C. Wegner** practices intellectual property law. He taught at the George Washington University Law School, where he was director of the IP Program and professor of law.

**Lei Wu** is a registered patent and trademark agent of his organization's patent and trademark law office. For more than 21 years, he has focused on the enforcement of IP rights in China.

**Guangliang Zhang** was awarded a grant to study intellectual property law in the United States for one year by The China Scholarship Council. During that time, he completed John Marshall's nationally recognized LL.M. program, offered by the Center for Intellectual Property Law.

## conference information

### Continuing Education Credit (MCLE)

**MCLE:** This Conference qualifies for a maximum of 14 hours of continuing legal education credit, including one hour of ethics. **CLE INTERNATIONAL** is an approved sponsor in all states having mandatory continuing legal education requirements.

For accreditation in specific jurisdictions or disciplines, please contact Shauna Kraczek at (800) 873-7130 or shauna@cle.com.

### Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the registration form to (303) 321-6320, register online at [www.cle.com](http://www.cle.com), or email your registration to [registrar@cle.com](mailto:registrar@cle.com). Full payment is due at time of registration. Walk-in registrations will be subject to space availability. Please call **CLE INTERNATIONAL** at (800) 873-7130 if you require any special accommodations.

### Sponsorship Information

Sponsorship and exhibition opportunities are still available. For more information, please contact Shauna Kraczek, at (800) 873-7130 or [shauna@cle.com](mailto:shauna@cle.com).

### Reserve Your Room and Get Your Required Visa Early

The Conference will be held at The St. Regis Hotel, 21 JianGuomenwai Dajie, Beijing 100020, China. To secure your space, get the best rate, and to obtain your required Visa for entry into China, please contact JC Travel at (800) 227-3920 or [www.jc-travel.com](http://www.jc-travel.com).

### Tuition: \$995

The tuition of \$995 per person (\$895 for 501(c)(3) organizations, full-time judges, law students and paralegals) includes attendance on all sessions, course materials, continental breakfasts, lunch both days, Thursday's reception, and coffee breaks.

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### Cancellation

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on the Friday preceding the Conference. Substitutions may be made at any time.

### About CLE International

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Kristyn Schenderlein, [kristy@cle.com](mailto:kristy@cle.com).

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Doing Business in Asia

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Everything You Need to Know About Doing Business Successfully in the International Arena

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IP Strategies on a Global Scale

China's Patent Platform

How Multinationals Work with the Chinese Government

IP Litigation in Multiple Jurisdictions

Technology Transfers with Chinese Universities and Research Institutes

Cross Border Licensing

What Are Your Enforcement Options  
When Your IP Rights Have Been Violated?

