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# Ethics

**A Critical Topic for the Success of Your Practice**

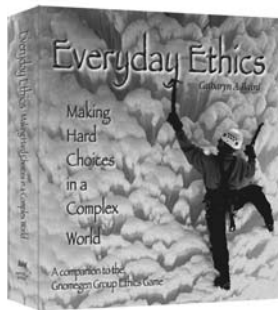
**December 9, 2005 • Grand Hyatt Hotel • Downtown Denver**

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- ✓ 7 distinguished faculty members
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- ✓ Hundreds of practical ideas for your day-to-day practice!

**Free to All Attendees!**



**Everyday Ethics:  
Making Hard Choices  
in a Complex World**  
*by Catharyn Baird, J.D.*

"Every action done in company ought to be with some sign of respect to those that are present."

**—George Washington**

"A nation, as a society, forms a moral person, and every member of it is personally responsible for his society."

**—Thomas Jefferson**

"So let us begin anew remembering on both sides that civility is not a sign of weakness...."

**—John F. Kennedy, Jr.**



Visit our website at [cle.com](http://cle.com) for a complete listing of MCLE requirements in all states. You will also find a schedule of our upcoming conferences and a listing of available homestudy courses.

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Seminar Schedule and Speaker Biographies Inside



**Morning 8:30 a.m. – 11:45 a.m.**

**Afternoon 1:15 p.m. – 5:05 p.m.**

**Morning Session  
(3 Hours Ethics Credit)**

**Afternoon Session  
(4 Hours Ethics Credit)**

- 8:30 Registration and Continental Breakfast
- 9:00 **Ethical Settlement Negotiations**  
Guidelines for a Lawyer's Statements and Omissions During Settlement Negotiations  
**Traci Van Pelt, Esq.**  
*McConnell Siderius Fleischer Houghtaling & Craigmile Denver*
- 9:50 Morning Break
- 10:05 **Motions to Disqualify Opposing Counsel**  
Standards, Grounds and Practical Considerations  
**Stephen G. Masciocchi, Esq.**  
*Holland & Hart, Denver*
- 10:55 **Communicating Ethically and Effectively with the Media: What Every Lawyer Needs to Know**  
From Investigations to Implementation: Media to Win; Thinking Differently: The Rules of High Profile Litigation; Swaying Public Opinion  
**Richard S. Levick, Esq., President/CEO**  
*Levick Strategic Communications, Washington, DC*
- 11:45 Lunch Break

- 1:15 Registration
- 1:30 **The Practice of Collaborative and Cooperative Law**  
Understanding the Application of Ethics Rules  
**Raymond P. Micklewright, Esq., Senior Legal and Policy Analyst, Space Operations Division, National Strategies Support Directorate**  
*Analytic Services, Colorado Springs*
- 2:20 **Avoiding Ethical Land Mines: Strategies for Minimizing Self-Deception and Professional Destruction**  
Strategies for Creating a Culture of Excellence That Will Minimize the Possibility of Stepping on an Ethical Land Mine That Can Destroy a Practice and Reputation  
**Catharyn A. Baird, J.D., Professor of Business**  
*Regis University, Denver and CEO, EthicsGame.com*
- 3:10 Afternoon Break
- 3:25 **The Ethics of Managing Intellectual Property**  
The New Role of Intellectual Property in the Modern Economy; Shifting Worldviews, Intellectual Property, and the Ethical Milieu; New Ethical Dimensions with Patents, Trademarks, Copyrights and Trade Secrets  
**Lindsay Moore, Ph.D., Founder & CEO**  
*KLM, Inc., Boulder*
- 4:15 **Ethics of the Attorney/Client Engagement**  
Definition of the Attorney/Client Relationship; Identifying an Attorney/Client Relationship; Documenting the Relationship  
**John M. Palmeri, Esq.**  
*White and Steele, Denver*
- 5:05 Evaluations and Adjourn

**Catharyn A. Baird** has been with Regis University and has been a member of the Colorado bar for 30 years. She presently teaches law, ethics and public policy, and has been the Director of the Regis University Division of Business since 2001. She has published extensively, consults in the area of ethics and spirituality in the workplace, and is a highly regarded speaker. Her book *Everyday Ethics: Making Hard Choices in a Complex World* has just been released. She is also the Founder/CEO of EthicsGame.com, which has developed an on-line ethics simulation that can be used for education, training, or individual professional development.

**Richard S. Levick** and his firm has manage media strategies for many of the world's highest-profile matters, from the Catholic Church scandals and Guantanamo Bay, to the Rosie O'Donnell's magazine trial and the most significant civil litigation arising out of the Iraq war. The firm has managed the media in nearly 3,000 legal matters and crises, representing half of the 100 largest law firms in America and one-third of the 100 largest in the world. He and his firm have published acclaimed books, including *Stop the Presses: The Litigation PR Desk Reference*, *Inside/Outside: How Businesses Buy Legal Services*, and *365 Marketing Meditations*. His articles appear regularly in publications throughout the world. He speaks globally on high stakes communications. Recent engagements have included keynote addresses in China, Hong Kong, Australia, India and New Zealand as well as hundreds of speeches throughout the U.S. He is a frequent commentator on radio and television on high-profile cases. PR News honored him as the Public Relations Professional of the Year for U.S. Agencies in 2002.

**Stephen G. Masciocchi** is a partner with his firm. He has 15 years of complex civil litigation experience and specializes in appellate advocacy. His experience comprises diverse practice areas, including business torts, civil rights and constitutional law, insurance coverage, personal injury, product liability, trade secrets, and the UCC. He is chair of his firm's Ethics and Conflicts Committee and a member of the Colorado Bar Association Ethics Committee. He has written and lectured on a wide variety of ethics issues, including ethics and technology, confidentiality, ethical marketing, conflicts of interest and appellate ethics.

**Raymond P. Micklewright** is presently a Senior Legal and Policy Analyst with the Space Operations Division of Analytic Services, Inc. He was formerly Chair of the Colorado Bar Association's Ethics Committee, and has been a member since 1986. He is also the Executive Director of the Faculty of Federal Advocates Pro Bono Mentoring Program. He practices civil and commercial litigation, criminal defense work and construction law. He was previously with the law firm of Wolf & Slatkin.

**Lindsay Moore** is the founder and CEO of her management consultation firm, which is located in Boulder, Colorado. She specializes in strategy, planning, knowledge management, business ethics, regulatory compliance, and the management of intellectual capital assets, such as brands and intellectual property. She is also a Professor of Law at George Washington University Law School, where she teaches legal strategy and intellectual asset management. She was one of the original founders, and later the General Manager, of Strategy and Innovation, at Celestial Seasonings, Inc. There she managed strategic planning, developed a brand worth variously from \$400 million to \$800 million dollars, and was responsible for corporate legal affairs, intellectual property, ethics, and corporate values.

**John M. Palmeri** specializes in complex civil litigation and has appeared in cases throughout the Rocky Mountain region. He routinely handles commercial litigation matters, and has tried significant cases to verdict in federal and state courts, securing several multi-million dollar settlements and judgments for his clients. He has extensive experience in the defense of professional malpractice lawsuits and has tried cases defending lawyers, accountants and physicians. In addition to his extensive trial practice, he has argued several leading cases in federal and state appellate courts. He is a published author and frequent lecturer. He has published articles in the law reviews of the University of Denver and the University of Wyoming and is a contributing author to *The Colorado Lawyer*.

**Traci Van Pelt** began her practice as a civil trial lawyer with the San Francisco law firm of Bronson, Bronson & McKinnon. In 1996, she joined the Denver firm of Long & Jaudon, and became a founding shareholder of her firm in 2001. She handles a variety of complex civil cases. The current focus of her practice is the defense of legal and medical professionals in malpractice/professional liability cases. She has extensive courtroom experience and has represented some of Colorado's top lawyers and law firms. She also handles a broad spectrum of matters for a number of Colorado hospitals, as well as complex commercial litigation matters, and the defense of class action cases against professionals.

**CLE International Managing Program Attorney:**  
**Heidi A. Ray, heidi@cle.com.**

seminar **information**

**Continuing Education Credit (MCLE)**

This course meets all requirements for continuing legal and professional education and has been accredited by the Colorado Board of Continuing Legal and Judicial Education for a maximum of 7 hours of ethics. For accreditation in other jurisdictions and disciplines, please contact Jill N. Shannon at (303) 377-6600 or jill@cle.com.

**Registration**

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the Registration/Order Form to (303) 321-6320, register online at [www.cle.com](http://www.cle.com) or email your registration to [registrar@cle.com](mailto:registrar@cle.com). Full payment is due at the time of registration. Walk-in registrations will be subject to space availability. Please call **CLE INTERNATIONAL** at (303) 377-6600 if you require any special accommodations.

**About CLE INTERNATIONAL**

**CLE INTERNATIONAL**, a leading provider of continuing education, has been presenting high-quality professional education programs nationwide since 1983. **CLE INTERNATIONAL** is a recognized sponsor by the State of Colorado Supreme Court Board of Continuing Legal and Judicial Education, and in every state having mandatory continuing legal education requirements.

**Reserve Your Room Early**

The Seminar will be held at the Grand Hyatt Hotel, 1750 Welton Street, Denver, CO 80202.

To secure your space and get the best rate, please call Community World Travel at (303) 316-4833 or visit [www.communityworldtravel.com](http://www.communityworldtravel.com).

**Tuition - Same Price as Last Year!**

**Morning Session:** \$295 per person includes attendance at the morning session, course materials, and continental breakfast (3 ethics credits).

**Afternoon Session:** \$295 per person includes attendance at the afternoon session, course materials, and afternoon break (4 ethics credits).

**All Day Session:** \$395 per person includes attendance at all sessions, course materials, continental breakfast and coffee breaks (7 ethics credits).

**Free to All Attendees!**

Every participant will receive a copy of Catharyn Baird's book as part of their tuition: *Everyday Ethics: Making Hard Choices in a Complex World*.

**Sponsorship Information**

Sponsorship and exhibition opportunities are still available. For more information, please contact Sarah Neenan, Marketing Coordinator, at (800) 873-7130 or [sarah@cle.com](mailto:sarah@cle.com).

**Course Materials**

Each registrant will receive a set of materials, prepared by the speakers especially for this Seminar, which will be valuable as a future reference. The course materials alone are available for \$95 plus \$10 shipping and handling.

**Homestudy Package**

If you cannot attend, **CLE INTERNATIONAL** also offers a complete audio transcript of the Seminar (including all course materials) for \$395 plus \$10 shipping and handling. This package has been approved by the Colorado Board of Continuing Legal and Judicial Education for up to 7 hours of homestudy CLE credit for ethics. The audio homestudy will be available on December 16.

**Cancellation**

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on the Friday preceding the Seminar. Substitutions may be made at any time.

**Register  
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**Untangling Ethics Opinions, Rules, Moral Principles and Precedent**

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**Did you think our Ethics Seminar couldn't get any better? Read on.**

**Motions to Disqualify Opposing Counsel**

**Communicating Ethically and Effectively with the Media**

**Ethics of the Attorney/Client Engagement**

**The Practice of Collaborative and Cooperative Law**

**Strategies for Minimizing Self-Deception and Professional Destruction**

**The Ethics of Managing Intellectual Property**



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