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Intellectual Property

From the Fundamentals to Practice Pointers

March 20, 2006 • Marriott City Center Hotel • Denver

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Government Employees**

Featuring Speakers From:

- Isaacson Rosenbaum
- Holme Roberts & Owen
- Holland & Hart
- Faegre & Benson
- Law Offices of David Weinstein
- KLM, Inc.
- Townsend and Townsend and Crew

No one can dispute that intellectual property has played a key role in the global business world. Because IP issues arise in so many common transactions, all lawyers should have knowledge of the basics. Those who specialize should also have a firm grasp on the basics as a foundation for more complex transactions. This Seminar offers a back-to-basics approach to intellectual property law, which will give you the practical and legal fundamentals you need in the areas of patent, copyright, and trademark. You'll spend the day with the region's top IP practitioners learning about the general issues you're likely to encounter. At the end of the day, you'll take with you the certainty that you have received the best in continuing legal education.

Copyright on the Internet

Direct and Contributory Infringement

Jurisdictional Issues Arising from Advertising on the Internet

Litigation and Injunctive Relief in Copyright Cases

Markman Hearings

The New Role of Intellectual Property in the Modern Economy

Tips for Pursuing and Defending Against TROs and Preliminary Injunctions in Trademark Cases



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Seminar Schedule and Speaker Biographies Inside



Morning 8:15 a.m. – 12:15 p.m.

Afternoon 1:45 p.m. – 4:30 p.m.

8:15 Registration and Continental Breakfast

8:45 **Introduction and Welcome**

Jon Tandler, Esq., Program Chair
Isaacson Rosenbaum, Denver

9:00 **Copyright**

Fundamentals of Copyright; Copyright on the Internet—
File Sharing and On-Line Searching; Litigation and Injunctive
Relief—Practice Pointers

Moderator: Jon Tandler, Esq., Program Chair
Ian L. Saffer, Esq.

Townsend and Townsend and Crew, Denver

Donald L. Samuels, Esq.
Holme Roberts & Owen, Denver

10:30 Morning Break

10:45 **Patent**

The Fundamentals; The Interface Between Competition and
Innovation; Portfolio Strategies; *Markman* Hearings; Direct and
Contributory Infringement; Damages in Patent Infringement
Litigation; Practice Pointers

Moderator: Mark W. Fischer, Esq.
Faegre & Benson, Boulder

James E. Hartley, Esq.
Holland & Hart, Denver

Michael A. DeSanctis, Esq.
Faegre & Benson, Denver

12:15 Lunch Break

1:45 **Trademark**

The Fundamentals; Litigation Basics; Jurisdictional Issues
Arising from Advertising on the Internet; Trademark Surveys:
the Good, the Bad, and the Ugly; Tips for Pursuing and
Defending Against TROs and Preliminary Injunctions in
Trademark Cases; What You Need to Know About Declaratory
Judgment Actions in Trademark Cases; Describing Goods and
Services for Trademark Applications; Practice Pointers

Moderator: Jane Michaels, Esq.
Holland & Hart, Denver

David A. Weinstein, Esq.
Denver

David J. Stephenson, Jr., Esq.
Denver

3:15 Afternoon Break

3:30 **Ethics**

The Ethics of Managing Intellectual Property; The New Role of
Intellectual Property in the Modern Economy, Intellectual Property
and the Ethical Milieu; New Ethical Dimensions with Patents,
Trademarks and Copyrights

Lindsay Moore, PhD, Founder and CEO
KLM, Inc., Boulder

4:30 Evaluations and Adjourn



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March 30-31, Tampa

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March 30-31, Naples

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Winemaking for Lawyers
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April 24, Portland

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April 27-28, Cheyenne

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May 11-12, Tucson

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Program Chair



Jon Tandler specializes in copyright and publishing law, and counsels a number of businesses and individuals throughout the United States. His work in these areas includes preparing corporate agreements and licenses for acquiring and exploiting content and other intellectual properties in print, electronic, and broadcast media, and negotiating and documenting commercial and consumer software transactions. He also serves as outside counsel to start-up and established businesses.



Mark W. Fischer practices complex intellectual property and commercial litigation, representing a broad range of clients. He has also represented clients in jury trials involving breach of contract, real estate fraud, first amendment rights, business trade secrets, and breach of fiduciary duty. His experience includes extensive litigation in federal court.



Michael A. DeSanctis focuses on intellectual property matters, particularly as they concern patent rights. He has negotiated and prepared a wide variety of agreements. He has represented both early stage high-tech companies and established industry leaders, such as Intel Corporation, Sun Microsystems, IBM, eBay, and Apple Computers.



James E. Hartley has been a trial lawyer since 1974. His areas of practice have been antitrust litigation and counseling, and patent infringement litigation. For over 25 years, he has served as regional copyright counsel for the American Society of Composers, Authors and Publishers.



Jane Michaels specializes in intellectual property and commercial litigation, with an emphasis on telecommunications and computer industry cases. She has been a trial lawyer for more than 20 years. She is a Fellow of The American College of Trial Lawyers and is listed in *Best Lawyers in America*.



Lindsay Moore specializes in strategy, planning, knowledge management, business ethics, regulatory compliance, and the management of intellectual capital assets. She is also a Professor of Law at George Washington University Law School, where she teaches legal strategy and intellectual asset management.



Ian L. Saffer specializes in IP litigation and counseling, including patent, trademark, copyright, and trade secret matters. He advises clients in the sports and entertainment industries, including the Denver Broncos. He also advises clients in the semiconductor and telecom industries.



Donald L. Samuels practices all aspects of civil litigation, with an emphasis on employment and intellectual property law. He has litigated trademark, copyright, patent and trade secret cases in both federal and state courts throughout the United States.



David J. Stephenson, Jr., focuses on trademark and copyright registration, licensing, and maintenance, and litigates infringement cases. He has extensive experience in general commercial litigation, appeals, and American Indian law. He has published many articles on IP law and has testified internationally as an expert witness.



David A. Weinstein practices trademark and copyright law matters in the United States and internationally. He was formerly a Trademark Attorney at the U.S. Patent and Trademark Office. He is author of two books, and has worked as a legal consultant on intellectual property issues in Bulgaria, Egypt, Serbia and Ethiopia.



CLE INTERNATIONAL
Managing Program Attorney:
Heidi A. Ray, heidi@cle.com.

seminar **information**

Continuing Education Credit

MCLE: This course has been accredited by the Colorado Board of Continuing Legal and Judicial Education for a maximum of 6 hours of credit, including one hour of legal ethics. For accreditation in other jurisdictions or disciplines, please contact Jill Shannon at (303) 377-6600 or jill@cle.com.

Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or home study order to (800) 873-7130, fax the Registration/Order Form to (303) 321-6320, register online at www.cle.com, or email your registration to registrar@cle.com. Full payment is due at the time of registration. Walk-in registrations will be subject to space availability. Please call **CLE INTERNATIONAL** at (303) 377-6600 if you require any special accommodations.

About CLE International

CLE INTERNATIONAL, a leading provider of continuing professional education, has been presenting high-quality programs nationwide since 1983. **CLE INTERNATIONAL** is a recognized sponsor by the State of Colorado Supreme Court Board of Continuing Legal and Judicial Education, and in every state with mandatory continuing legal education requirements.

Reserve Your Room Early

The Seminar will be held at the Marriott City Center, 1701 California Street, Denver, CO 80202. To secure your space and get the best rate, please call Community World Travel at (303) 316-4833 or visit www.communityworldtravel.com.

Tuition

The tuition fee of \$395 per person (\$345 for government employees, 501(c)(3) organizations, full-time judges, law students and paralegals) includes attendance at all sessions, course materials, continental breakfast, and coffee breaks.

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Sponsorship Information

Sponsorship and exhibition opportunities are still available. For more information, please contact Sarah Mallon at (303) 377-6600 or at sarah@cle.com.

Course Materials

Each registrant will receive a set of course materials, prepared by the speakers especially for this Conference, which will be a valuable future reference. The course materials alone are available for \$95 plus \$10 shipping and handling.

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Cancellation

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on the Monday prior to the Seminar. Substitutions may be made at any time.

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Intellectual Property

The Basics of Copyright, Trademark and Patent Law

March 20, 2006 • Marriott City Center Hotel • Denver

"This is the best CLE I have ever attended in 10 years of practice."

L.P. Kramer, Esq., Dorr Carson Sloan, Denver

" ... Enjoyed the real life examples—the more the better. Great job. Thank you."

M.L. Tucker, Regional Manager, LaFarge, Westminster

" ... The conference was well worth the time."

Dave Wilson, Vice President, Medical Simulation Corporation, Denver



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