



Intellectual Property Week

June 13–17, 2005

Register Today!

- Patents**
Monday, June 13
- Trademarks**
Tuesday, June 14
- Trade Secrets**
Wednesday, June 15
- Copyrights**
Thursday, June 16
- Intellectual Asset Management**
Friday, June 17

Yes! Please register the following:

Name: _____ Email: _____
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 Firm: _____
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 City: _____
 State: _____ Zip+4: _____
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- I cannot attend. Please send me: Course Materials Only
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 Email Notification of Future Conferences

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Tuition

- \$395—any one day
- \$595—any two days
- \$795—any three days
- \$895—any four days
- \$995—all five days—less than \$200 per day!

Whether you need to know one, some or all areas of intellectual property law, this unique 5-day event is for you!

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Intellectual Property Week

Continuing Education Credit

CLE INTERNATIONAL is an accredited provider in all jurisdictions with mandatory continuing legal education requirements.

MCLE: This course is accredited by the Colorado Board of Continuing Education and Judicial Education for a maximum of 35 hours of credit, including one hour of legal ethics (Friday only).

Each day alone is accredited by the Colorado Board of Continuing Education and Judicial Education for a maximum of 7 hours of credit.

CPE: This course meets the requirements for 35 hours of credit from the National Registry of CPE Sponsors, NASBA Sponsor #106965.

For accreditation in other jurisdictions or disciplines, please contact Brian Fineberg at brian@cle.com or (800) 873-7130.

About CLE International

CLE INTERNATIONAL, a leading provider of continuing education, has been presenting high-quality professional education programs nationwide since 1983.

Sponsorship Information

Sponsorship opportunities are still available. For more information, please contact Sarah Neenan, Marketing Coordinator, at (800) 873-7130 or sarah@cle.com.

Conference Location and Accommodations

The Conference will be held at The Inverness Hotel & Conference Center, 200 Inverness Drive West, Englewood, CO 80112.

For room reservations and special rates, please call Community World Travel at (303) 316-4833, (888) 724-0500 (outside Denver), or visit www.communityworldtravel.com.

Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the Registration/Order Form to (303) 321-6320, register online at www.cle.com or e-mail your registration to registrar@cle.com. Full payment is due at the time of registration. Walk-in registrations will be subject to space availability. Please call CLE INTERNATIONAL at (800) 873-7130 if you require any special accommodations.

Homestudy Package

CLE INTERNATIONAL also offers a complete audio transcript of all or part of the Conference (including all course materials) as set forth in the Tuition section, plus \$10 shipping and handling. This course may qualify for homestudy credit.

Course Materials

Each registrant will receive a set of materials prepared by the speakers especially for this Conference that will serve as a valuable future reference. The course materials alone are available for \$95 per day plus \$10 shipping and handling.

Tuition

- \$395—any one day
- \$595—any two days
- \$795—any three days
- \$895—any four days
- \$995—all five days—less than \$200 per day!

The tuition fee includes attendance at all sessions, course materials, continental breakfasts and coffee breaks.

CLE INTERNATIONAL offers special rates for 501(c)(3) organizations, full-time judges and students.

Cancellation Policy

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST by Monday, June 6. Substitutions may be made at any time.



Register Today!

June 13–17, 2005

The Inverness Hotel & Conference Center
Englewood

Attend One, Some or All Days!

Patents • Monday, June 13

Trademarks • Tuesday, June 14

Trade Secrets • Wednesday, June 15

Copyrights • Thursday, June 16

Intellectual Asset Management • Friday, June 17

Intellectual Property Week

Conference Information Inside

Register Online at www.cle.com or Call (800) 873-7130



Monday, June 13

Patents

8:30 Registration

9:00

Welcoming Remarks

Mark W. Fischer, Esq., Program Chair
Faegre & Benson, Boulder

Patent Basics

What Is a Patent and What Does It Protect?

Robert C. Dorr, Esq.

Dorr, Carson, Sloan, Birney & Kramer
Denver

Morning Break

Patent Prosecution Basics

How to Obtain a Patent; Cost and Time Considerations

Craig W. Mueller, Esq.

Sheridan Ross, Denver

Patent Portfolio Strategies

Do You Want 12 Patents or None?

Michael A. DeSanctis, Esq.

Special Counsel

Faegre & Benson, Denver

12:00 Lunch Break

1:30

Patent Issues in Mergers and Acquisitions

Pointers for Managing the Transaction

Dan Cleveland, Jr., Esq.

Lathrop & Gage, Boulder

Patent/Antitrust Basics

The Interface Between Competition Law and Innovation

James E. Hartley, Esq.

Holland & Hart, Denver

Afternoon Break

Patent Litigation Basics

Claim Construction/Markman Hearings, Validity, Direct Infringement, Contributory Infringement

Mark W. Fischer, Esq., Program Chair

Patent Litigation Strategy

Patent Re-examination, Controlling Costs of Litigation, Settlement Strategies

Gregg I. Anderson, Esq.

Merchant & Gould, Denver

5:00 Adjourn

CLE International Program Attorney:
Eric C. Staton, eric@cle.com.

Tuesday, June 14

Trademarks

8:30 Registration

9:00

Welcoming Remarks

Gregory O'Connor, Esq.

Program Chair

Senior IP Counsel and Secretary

Samsonite Corporation, Denver

Trademark Law and Legislation

A Mid-Year 2005 Update

Katina Banks, Esq.

Dorsey & Whitney, Denver

Morning Break

Trademark Office Electronic Filing System

New Rules for U.S. and International (Madrid) Trademark Filings

Sabrina Crowley Stavish, Esq.

Sheridan Ross, Denver

Inside Counsel Perspectives

Issues Relating to an IP Practice for In-House Counsel

Gregory O'Connor, Esq., Program Chair

12:00 Lunch Break

1:30

Protecting Famous Trademarks

An Update on Dilution Claims

Jane Michaels, Esq.

Holland & Hart, Denver

Trademark Fundamentals

The Five Critical Things Every Practitioner Should Do in Connection with

Prosecuting Trademark Applications

David Weinstein, Esq.

Law Office of David Weinstein, Denver

Afternoon Break

So You Want a Trademark?

What Can, and Cannot, Be Protected

Kristine Miller, Esq.

Holland & Hart, Boulder

Protecting Your Assets

Planning for Litigation: Assembling Your Best Team of Attack

David Stephenson, Esq.

Fairfield and Woods, Denver

5:00 Adjourn

CLE International Program Attorney:
Bo Willsey, bo@cle.com.

Wednesday, June 15

Trade Secrets

8:30 Registration

9:00

Welcoming Remarks

Jane Michaels, Esq., Program Chair

Holland & Hart, Denver

Defining Trade Secrets

Understanding and Resolving Trade Secrets Claims

James Pooley, Esq.

Milbank, Tweed, Hadley & McCloy
Palo Alto

Morning Break

Patents and Trade Secrets

Their Interplay

Gregg I. Anderson, Esq.

Merchant & Gould, Denver

Protecting Your Trade Secrets

Unique Issues on the Internet

Victoria A. Cundiff, Esq.

Paul, Hastings, Janofsky & Walker
New York

12:00 Lunch Break

1:30

Corporate Raiding

Waging and Winning Wars

Colleen Coyle, Esq.

Akin Gump Strauss Hauer & Feld
Washington, DC

Trade Secrets and the Economic Espionage Act

Recent Developments in the Law

R. Mark Halligan, Esq.

Welsh & Katz, Chicago

Afternoon Break

The Trade Secrets Case

Anatomy of a Trial

Clyde H. "Buzz" Wilson, Jr., Esq.

Wilson-Jaffer, Sarasota

Question and Answer Roundtable Discussion

The Faculty Will Answer Your

Written Questions

Jane Michaels, Esq., Program Chair

Moderator

5:00 Adjourn

CLE International Managing Program
Attorney: Heidi A. Ray, heidi@cle.com.

Thursday, June 16

Copyrights

8:30 Registration

9:00

Welcoming Remarks

Jon R. Tandler, Esq., Program Chair

Isaacson, Rosenbaum, Woods & Levy

Denver

Fundamentals of Copyright Law

Jon R. Tandler, Esq., Program Chair

Morning Break

Work Made for Hire

Copyright Law and Ownership Concerns

Gayle L. Strong, Esq.

Greenberg Traurig, Denver

Injunctions

Required Standards and Strategies in Connection with Obtaining and/or Defending Requests for Injunctive Relief in Copyright Cases

Donald L. Samuels, Esq.

Holme Roberts & Owen, Denver

12:00 Lunch Break

1:30

The Grokster, Aimster and Napster Cases

The "Ster About Downloading Music and Movies: The State of the Law Governing File Sharing Technology

Ian L. Saffer, Esq.

TOWNSEND and TOWNSEND and CREW
Denver

Afternoon Break

Copyright Issues and Software Licensing

A Tag-Team Presentation

Susan L. Oakes, Esq.

Requisite Software, Denver

Jon R. Tandler, Esq., Program Chair

The Creative and Business Side of Copyright

From Original Work to Commercial Success

Robert Gould, President

Imaginosi, Los Angeles

5:00 Adjourn

CLE International Program Attorney:
Laurie Davies, laurie@cle.com.

Friday, June 17

Intellectual Asset Management

8:30 Registration

9:00

Welcoming Remarks

Lesley S. Craig, Esq., Program Co-Chair

Denver

The Role of Intellectual Assets in Modern Business

Lindsay Moore, PhD, Program Co-Chair

Founder and CEO

KLM Inc., Boulder

Patents and Trade Secrets

John Nevard, Esq., Senior Patent Counsel

Unipath Limited, Bedford, United Kingdom

"Branding" Technology

Anne H. Chasser, Esq., Associate Vice

President for Intellectual Property and

Former Commissioner of Trademarks

University of Cincinnati, Ohio

Leveraging a Brand Portfolio

Nikki Waters, CMO & Senior VP

First Data Corporation, Denver

12:00 Lunch Break

1:30

New Strategies in Leveraging Copyrights

Katherine C. Spelman, Esq.

DLA Piper Rudnick Gray Cary

San Francisco

Judith M. Saffer, Esq.

Assistant General Counsel

Broadcast Music, New York

Ideas, Innovations and Intellectual Property

Courtney Price, President and CEO

VentureQuest, Denver

The Ethics of Intellectual Asset Management

Lindsay Moore, PhD, Program Co-Chair

Founder and CEO

5:00 Adjourn

CLE International Program Attorney:
Laura Terlisner Mehew, laura@cle.com.

Meet Your Program Chairs



Mark W. Fischer is a partner with Faegre & Benson. He practices in the area of complex intellectual property and commercial litigation representing a broad

range of clients. He has represented clients in courts in Colorado, California, North Dakota, Washington DC, and Minnesota. He has represented clients in jury trials involving breach of contract, real estate fraud, First Amendment rights, business trade secrets, and breach of fiduciary duty. His experience includes extensive litigation in Federal Court for the District of Colorado and appearances before the 10th Circuit and the Court of Appeals for the Federal Circuit. He is a member of the American Intellectual Property Law Association and the Intellectual Property Owners Association.



Gregory O'Connor has been an IP attorney since 1977. He is Senior IP Counsel and Secretary for Samsonite, the Denver-based

luggage industry global leader with net sales of over \$750 million for the fiscal year ending January 2004. In this role, he manages all of his company's patent and trademark matters worldwide. Prior to assuming his current position, he was a patent examiner.



Jane Michaels is a partner with Holland & Hart. She specializes in trademark, trade secrets, patent and complex technology-related

litigation, with an emphasis on telecommunications and computer industry cases. She has received national recognition for her trial successes, including achieving one of the highest jury verdicts in a trade secrets case involving piracy of computer software. She also advises companies on identifying and protecting their trade secrets. She has lectured throughout the country on such topics as use of demonstrative evidence in intellectual property cases and winning trial strategies in trade secrets litigation. Ms. Michaels has also been recognized by the *National Law Journal* as one of the top trial lawyers in Colorado and is listed in *The Best Lawyers in America*.



Jon R. Tandler specializes in copyright, information technology, and corporate law and is a Shareholder of Isaacson,

Rosenbaum, Woods & Levy, in Denver. His clients include domestic and international companies, start-up enterprises, entrepreneurs, authors and other content creators. He writes and lectures nationally about copyright and publishing, serves on the faculties of the University of Denver Publishing Institute and the New York University Summer Publishing Institute, and is a former Trustee and an active member of the Copyright Society of the United States.



Lesley S. Craig focuses on strategic planning, domestic and international protection, licensing of all aspects of intellectual property, and Intellectual Asset

Management. She opened the Denver office of TOWNSEND and TOWNSEND and CREW in 1995. She is the recipient of the Denver Outstanding Women in Business Award and Denver Best of the Bar in Intellectual Property for 2003-2004. She is currently an adjunct professor of law at George Washington University Law School.



Lindsay Moore is founder and CEO of KLM, Inc., a management consultation firm that specializes in strategy, planning, branding, marketing,

knowledge management, and the management of intellectual capital assets such as brands, intellectual property, and organizational capital. She has worked in the fields of strategy, branding and intellectual assets for over 30 years. She is one of the original founders, and later General Manager of Strategy and Innovation, at Celestial Seasonings, Inc. She is currently an adjunct professor of law at George Washington University Law School.