



Earn up to 2 Hours MCLE Credit

New Seminar!

# Screenwriting for Lawyers

A Foolproof, Waterproof, Shockproof Guarantee of Success

July 29, 2005 • Century Plaza Hotel • Los Angeles

**“I came to L.A. with no money and no contacts in the movie business. I found Richard Walter. His seminar inspired me to trust my instincts, believe in my ideas, and to never, ever give up.”**

Ross Katz, 2-time Academy Award nominee, Producer, *In the Bedroom*, *Lost in Translation*

**“Took seminar—got agent—got Disney deal.”**

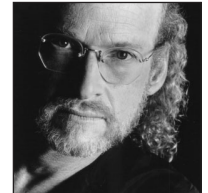
David Self, *Bourne Identity*, *Road to Perdition*, *Thirteen Days*

**“I recommend Richard Walter’s seminar as a great tool for anyone interested in becoming a professional screenwriter.”**

Jeff Robinov, Senior Vice President, Warner Bros.

Dear Colleague,

Lawyers and screenwriters confront the same task: they place themselves in the minds and bodies of other people, and act and think as those people would act and think. Lawyers have to do this with their clients, partners, and adversaries. Screenwriters have to do this with the characters in their movies and also with the characters in the movie business: agents, producers, actors and directors.



**Richard Walter**

I am a trained actor and an experienced public speaker, and I promise this Seminar will be an engaging, provocative, expansive several hours with hands-on advice on not only overarching precepts but also nuts and bolts.

As part of the Seminar, we will examine at close range the first two pages of several attendees’ submissions. The Seminar is in this regard like an art gallery, wherein viewers can observe an entire painting from across the room in order to assess its shape and other general aspects, and then move up inches before it to examine the artist’s individual brushstrokes.

I will provide three principles that represent a foolproof, waterproof, shockproof guarantee of success if they are faithfully followed. Sound like a lot of hype? If past is prologue, everyone in the room will agree with me at the end of the day that I have given them all they need to know in order to achieve creative and professional success as a screenwriter and lawyer.

I look forward to spending the day with you.

Sincerely,

**Richard Walter, Screenwriting Chair**

Department of Film, Television and Digital Media  
University of California, Los Angeles



Visit our website at [cle.com](http://cle.com) for a complete listing of MCLE requirements in all states. You will also find a schedule of our upcoming conferences and a listing of available homestudy courses.

Register Online at [www.cle.com](http://www.cle.com) or Call (800) 873-7130  
Seminar Schedule and Speaker Biography Inside



Morning 9:00 a.m. – 12:30 p.m.	Afternoon 2:00 p.m. – 5:30 p.m.
<p>9:00 Registration and Continental Breakfast</p> <p>9:30 <b>Introduction and Welcome</b> <i>Professor Richard Walter</i> <i>Screenwriting Chair</i> <i>Department of Film, Television, and Digital Media</i> <i>University of California, Los Angeles</i></p>	<p><b>Hands-on Practicum: Analysis and Discussion of Participants' Actual Pages</b></p>
<p><b>Overview: Three Basic Principles of Screenwriting that Guarantee and Create Professional Success</b></p>	<p>2:00 <b>In-Class Exercises</b> Story Crafting, Scene Analysis, Pitching, Conflict and Networking</p>
<p>9:45 <b>Commerce, Conflict, Truth</b> The Nature of Intellectual Property; Parallels Between Confrontation in Drama and in Litigation; Fiction Versus Drama — Legal Truth Versus Emotional Truth</p>	<p>3:30 Afternoon Break</p>
<p>10:30 Morning Break</p>	<p>3:45 <b>Emotional Strategies and Attitudes</b> Supporting Your Writing Habit, Writers' Block and Tackle, Ego, Criticism, Rejection, Ecstasy, Heartache, Survival, and More</p>
<p>10:45 <b>Story Structure and Communications Theory</b> Aristotelian Story Structure as Described in <i>The Poetics</i> with Comparisons to the Shape of Legal Presentation; The Story Structure of Arguments at Trial; Audiences and Juries — the Status of the Observer in Drama and Law</p>	<p>5:30 Evaluations and Adjourn</p>
<p>11:30 <b>Story Versus Theme</b> The Mundane and the Profound — Surface Details Versus Underlying Precepts and Principles in Drama and in Litigation; Countervailing Truths: Adversarialism as Consensus</p>	
<p>12:30 Lunch Break</p>	

<p><b>Save These Dates!</b></p>	<p>Visual Arts &amp; the Law August 11-12, Santa Fe</p> <p>Presentation Skills for Lawyers August 12, Santa Fe</p> <p>Interstate Wine Sales August 29, San Francisco</p>	<p>California Wetlands August 29, San Francisco</p> <p>CEQA September 16, Costa Mesa September 23, San Francisco</p> <p>Intellectual Property Law in China September 22-23, Shanghai</p>	<p>Negotiating Leases September 29-30, Los Angeles</p> <p>Wine, Beer &amp; Spirits SuperConference September 22-23, New Orleans</p> <p>Creative Writing for Lawyers November 1, Miami</p>
<p>For more information about these and other programs, visit our website at <a href="http://www.cle.com">www.cle.com</a>.</p>			

Screenwriting for Lawyers  
Friday, July 29, 2005

# meet your instructor



**Richard Walter** is a Professor at UCLA and is the Chair of the Screenwriting Section in its Department of Film, Television and Digital Media. He has written numerous feature assignments for the major studios and has sold material to all three networks. He lectures on screenwriting throughout the United States and around the world, and has toured The People's Republic of China, the Middle East, Rio de Janeiro, Mexico, Spain, Hong Kong, Vancouver and Toronto.

He is a life member of the Writers Guild of America. He regularly appears on MSNBC's *Hardball with Chris Matthews*, and has also appeared on *Wall Street Week*, *The O'Reilly Factor*, *The Today Show*, *Capital Report*, and many other such programs discussing media and screenwriting issues. Among the movies that have

been written by his former students are: *Alexander*, *Sideways*, *National Treasure* and *The Machinist*. *The Wall Street Journal* calls him "... the prime broker for one of Hollywood's hottest commodities ... student writers ... A demanding taskmaster, with a sure eye for both dramatic coherence and a good sell ... UCLA has taken the lead in professional screenwriting largely because Mr. Walter established a writing program geared directly to the sometimes ungentle art of producing salable movie and television screenplays."

**CLE International Managing Program Attorney:**  
**Heidi A. Ray, heidi@cle.com.**

# seminar information

## Continuing Education Credit

**MCLE:** This course has been accredited by the California Board of Continuing Legal and Judicial Education for a maximum of 2 hours of credit. **CLE INTERNATIONAL** is an approved sponsor in all jurisdictions with mandatory continuing legal education requirements and an approved sponsor by the State Bar of California.

For accreditation in other jurisdictions or disciplines, please contact Brian Fineberg at (800) 873-7130 or brian@cle.com.

## Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the registration form to (303) 321-6320, register online at [www.cle.com](http://www.cle.com) or email your registration to [registrar@cle.com](mailto:registrar@cle.com). Full payment is due at time of registration. Walk-in registrations will be subject to space availability. Please call **CLE INTERNATIONAL** at (800) 873-7130 if you require any special accommodations.

## Sponsorship Information

Sponsorship and exhibition opportunities are still available. For more information, please contact Sarah Neenan, Marketing Coordinator, at (800) 873-7130, or [sarah@cle.com](mailto:sarah@cle.com).

## Reserve Your Room Early

The Seminar will be held at the Century Plaza Hotel & Spa, 2025 Avenue of the Stars, Los Angeles, California, 90067. Make your reservation early to secure your space and get the best rate. Please contact Community World Travel at 888-724-0500 or visit [www.communityworldtravel.com](http://www.communityworldtravel.com).

## Tuition

The tuition fee of \$495 per person includes attendance at all sessions, course materials, continental breakfasts and coffee breaks. **CLE INTERNATIONAL** offers special rates for 501(c)(3) organizations, full-time judges and law students.

## Save When Two or More Register

Save \$140 or more with our multiple registrant discount! Tuition is only \$425 per person for two or more from the same firm.

## Manuscript Submission

You may submit your manuscript for Richard Walter's review at any time, before or after the Seminar, with your paid registration. Please use one-inch margins with 12-point type, double-spaced, and submit your writing sample to [heidi@cle.com](mailto:heidi@cle.com). Include your name, address, telephone number and email address. By submitting your manuscript, you are giving your permission for it to be used at the Seminar.

## Course Materials

Each registrant will receive a set of materials prepared by Richard Walter especially for this Seminar, which will serve as a valuable future reference. The course materials alone are available for \$95 plus \$10 shipping and handling.

## Homestudy Package

**CLE INTERNATIONAL** also offers a complete audio transcript of the Seminar including all course materials for \$495 plus \$10 shipping and handling. This package may qualify for homestudy credit.

## Cancellation

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on the Friday preceding the Seminar. Substitutions may be made at any time.

## About CLE INTERNATIONAL

**CLE INTERNATIONAL**, a leading provider of continuing education, has been presenting high-quality professional education programs nationwide since 1983.

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(800) 873-7130

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# Screenwriting for Lawyers

**The Surprising Intersections Between Screenwriting and Litigating**

**July 29, 2005 • Century Plaza Hotel • Los Angeles**

**Submit Your Manuscript for Review!**

**Thousands of people have benefited from working with Richard Walter. His students have on-screen writing credits on such films as:**

**Sideways • The Manchurian Candidate • Under the Tuscan Sun  
About Schmidt • Spider Man • Road to Perdition  
Panic Room • Thirteen Days • Fight Club • Election  
Men in Black • Jurassic Park ... and many more!**



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**YES!** Please register the following:

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Name: \_\_\_\_\_

Name: \_\_\_\_\_

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Check here if you do not want email notification of future programs.

**I cannot attend. Please send me:**

- Audio Homestudy Course (Audio Transcript and Materials)
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