



Earn up to 7 Hours MCLE Credit

Coming to Florida!

# Screenwriting for Lawyers

A Foolproof, Waterproof, Shockproof Guarantee of Success

January 27, 2006 • Marriott Biscayne Bay Hotel & Marina • Miami

**“I came to L.A. with no money and no contacts in the movie business. I found Richard Walter. His seminar inspired me to trust my instincts, believe in my ideas, and to never, ever give up.”**

Ross Katz, two-time Academy Award nominee, Producer, *In the Bedroom*, *Lost in Translation*

**“Took seminar—got agent—got Disney deal.”**

David Self, *Bourne Identity*, *Road to Perdition*, *Thirteen Days*

**“I recommend Richard Walter’s seminar as a great tool for anyone interested in becoming a professional screenwriter.”**

Jeff Robinov, Senior Vice President, Warner Bros.

**“Fantastic! Professor Walter is a giant in the entertainment industry and it showed in his presentation. The offer to read our script goes beyond the call of duty. He’s a rare find.”**

Gloria Roa Budin, Miami, FL

Dear Colleague,

Lawyers and screenwriters confront the same task: they place themselves in the minds and bodies of other people, and act and think as those people would act and think. Lawyers have to do this with their clients, partners, and adversaries. Screenwriters have to do this with the characters in their movies and also with the characters in the movie business: agents, producers, actors and directors.



Richard Walter

I am a trained actor and an experienced public speaker, and I promise this Seminar will be an engaging, provocative, expansive several hours with hands-on advice on not only overarching precepts, but also nuts and bolts.

As part of the Seminar, we will examine at close range the first two pages of several attendees’ submissions. The Seminar is in this regard like an art gallery, wherein viewers can observe an entire painting from across the room in order to assess its shape and other general aspects, and then move up inches before it to examine the artist’s individual brushstrokes.

I will provide three principles that represent a foolproof, waterproof, shockproof guarantee of success if they are faithfully followed. Sound like a lot of hype? If past is prologue, everyone in the room will agree with me at the end of the day that I have given them all they need to know in order to achieve creative and professional success as a screenwriter and lawyer.

I look forward to spending the day with you.

Sincerely,

**Richard Walter, Screenwriting Chair**

Department of Film, Television, and Digital Media  
University of California, Los Angeles



Visit our website at [cle.com](http://cle.com) for a complete listing of MCLE requirements in all states. You will also find a schedule of our upcoming conferences and a listing of available homestudy courses.

Register Online at [www.cle.com](http://www.cle.com) or Call (800) 873-7130  
Seminar Schedule and Speaker Biography Inside



**Morning 9:00 a.m. – 12:30 p.m.**

**Afternoon 2:00 p.m. – 5:30 p.m.**

9:00 Registration and Continental Breakfast

9:30 **Introduction and Welcome**  
*Professor Richard Walter*  
*Screenwriting Chair*  
*Department of Film, Television,*  
*and Digital Media*  
*University of California, Los Angeles*

**Overview: Three Basic Principles  
of Screenwriting that Guarantee  
and Create Professional Success**

9:45 **Commerce, Conflict, Truth**  
The Nature of Intellectual Property; Parallels Between  
Confrontation in Drama and in Litigation; Fiction Versus  
Drama — Legal Truth Versus Emotional Truth

10:30 Morning Break

10:45 **Story Structure and  
Communications Theory**  
Aristotelian Story Structure as Described in *The Poetics*  
with Comparisons to the Shape of Legal Presentation;  
The Story Structure of Arguments at Trial; Audiences and  
Juries — the Status of the Observer in Drama and Law

11:30 **Story Versus Theme**  
The Mundane and the Profound — Surface Details  
Versus Underlying Precepts and Principles in Drama and  
in Litigation; Countervailing Truths: Adversarialism as  
Consensus

12:30 Lunch Break

**Hands-on Practicum:  
Analysis and Discussion of  
Participants' Actual Pages**

2:00 **In-Class Exercises**  
Story Crafting, Scene Analysis, Pitching, Conflict and  
Networking

3:30 Afternoon Break

3:45 **In-Class Exercises Continued**

4:30 **Emotional Strategies and Attitudes**  
Supporting Your Writing Habit, Writers' Block and  
Tackle, Ego, Criticism, Rejection, Ecstasy, Heartache,  
Survival, and More

5:30 Evaluations and Adjourn



**Save  
These  
Dates!**

Litigating Land Use  
Disputes  
December 12-13, Tampa

Commercial Leases with  
Michael Meyer  
January 20, San Francisco  
January 23, Los Angeles  
January 27, Costa Mesa

NEPA  
January 20, Tampa

Florida Ethics  
February 3, Tampa

Creative Writing for Lawyers  
February 6, Austin

Class Actions  
February 9-10, San Francisco

Regulatory Takings  
March 30-31, Tampa

Golf & Resort Development  
March 30-31, Naples

For more information about these and other programs, visit our website at [www.cle.com](http://www.cle.com).

# meet your instructor

Meet the person *The Wall Street Journal* calls "... the prime broker for one of Hollywood's hottest commodities ... student writers."



**Richard Walter** is a Professor at UCLA and is the Chair of the Screenwriting Section in the University's Department of Film, Television, and Digital Media. He has written numerous feature assignments for the major

studios and has sold material to all three networks. He lectures on screenwriting throughout the United States and around the world, and has toured The People's Republic of China, the Middle East, Rio de Janeiro, Mexico, Spain, Hong Kong, Vancouver, Toronto, England and France.

He is a life member of the Writers Guild of America. He regularly appears on MSNBC's *Hardball with Chris Matthews*, and has also appeared on *Wall Street Week*, *The O'Reilly Factor*, *The Today Show*, *Capital*

*Report*, and many other programs discussing media and screenwriting issues. Current movies written by Professor Walter's former students include: *Alexander*, *Sideways*, *National Treasure* and *The Machinist*. *The Wall Street Journal* describes him as ... "a demanding taskmaster, with a sure eye for both dramatic coherence and a good sell ... UCLA has taken the lead in professional screenwriting largely because Mr. Walter established a writing program geared directly to the sometimes ungentle art of producing salable movie and television screenplays."

**CLE International Managing Program Attorney:**  
**Heidi A. Ray, [heidi@cle.com](mailto:heidi@cle.com).**

# seminar information

## Continuing Education Credit

**MCLE:** This course has been approved by the Florida State Bar for 7 hours MCLE credit.

**CLE INTERNATIONAL** is an approved sponsor in all jurisdictions with mandatory continuing legal education requirements and is an approved sponsor of the Florida State Bar, Sponsor No. 750743.

For accreditation in other jurisdictions or disciplines, please contact Jill Shannon at (800) 873-7130 or [jill@cle.com](mailto:jill@cle.com).

## Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the registration form to (303) 321-6320, register online at [www.cle.com](http://www.cle.com) or e-mail your registration to [registrar@cle.com](mailto:registrar@cle.com). Full payment is due at time of registration. Walk-in registrations will be subject to space availability. Please call **CLE INTERNATIONAL** at (800) 873-7130 if you require any special accommodations.

## Sponsorship Information

Sponsorship and exhibition opportunities are still available. For more information, please contact Sarah Mallon, Marketing Coordinator, at (800) 873-7130, or [sarah@cle.com](mailto:sarah@cle.com).

## Reserve Your Room Early

The Seminar will be held at the Marriott Miami Biscayne Bay Hotel & Marina, 1633 North Bayshore Drive, Miami, FL 33132. To secure your space and get the best rate, please contact Community World Travel at 888-724-0500 or visit [www.communityworldtravel.com](http://www.communityworldtravel.com).

## Tuition

The tuition fee of \$495 per person (\$445 for government employees, 501(c)(3) organizations, full-time judges, law students and paralegals) includes attendance at all sessions, course materials, continental breakfasts and coffee breaks.

## Save When Two or More Register

Save \$100 or more with our multiple registrant discount! Tuition is only \$445 per person for two or more from the same firm (\$395 for government employees, 501(c)(3) organizations, full-time judges, law students and paralegals).

## About CLE INTERNATIONAL

**CLE INTERNATIONAL**, a leading provider of continuing education, has been presenting high-quality professional education programs nationwide since 1983.

## Course Materials

Each registrant will receive a copy of Richard Walter's book: *SCREENWRITING—The Art, Craft, and Business of Film and Television Writing*.

## Homestudy Package

**CLE INTERNATIONAL** also offers a complete audio transcript of the Seminar including all course materials for \$495 plus \$10 shipping and handling. This package may qualify for homestudy credit.

## Cancellation

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on the Friday preceding the Seminar. Substitutions may be made at any time.

## Manuscript Submission

Before the Seminar, please submit the first 5 pages of your manuscript for the in-class exercises! Then, Richard Walter will review your entire manuscript at any time after the Seminar. When you submit your manuscript to Professor Walter, please send it to: Richard Walter, UCLA, Department of Film, Television, and Digital Media, 102 East Melnitz Hall, Box 951622, Los Angeles, CA 90095-1622. Include your name, address, telephone number and email address.

Register Today!

www.cle.com

FAX (303) 321-6320  
E-MAIL registrar@cle.com

MAIL CLE INTERNATIONAL  
1620 Gaylord Street  
Denver, CO 80206

PHONE (800) 873-7130

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# Screenwriting for Lawyers

The Surprising Intersections Between Screenwriting and Litigating

January 27, 2006 • Marriott Biscayne Bay Hotel & Marina • Miami

Submit Your Manuscript for Review!

Thousands of people have benefited from working with Richard Walter. His students have on-screen writing credits on such films as:

Sideways • War of the Worlds • Under the Tuscan Sun  
About Schmidt • Spider Man • Road to Perdition  
Panic Room • Thirteen Days • Fight Club • Election  
Men in Black • Jurassic Park ... and many more!



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**YES!** Please register the following:

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Name: \_\_\_\_\_  
Name: \_\_\_\_\_  
Firm: \_\_\_\_\_  
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