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Creative Writing for Lawyers

A Seminar You Won't Find Anywhere Else

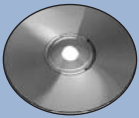
November 30, 2005
JW Marriott, Miami

November 14, 2005
Westin Seattle, Seattle

Included in Your Tuition!

In addition to the detailed outline of material covered in the entire seminar, each registrant will receive, at no extra charge—

A CD-ROM database containing everything writers need to succeed, including a sample query letter, cover letter, nonfiction book proposal, literary agency agreement, how to understand a book contract, maximizing your literary agent-client relationship, Michael Levin's book, "The Art of Writing Publishable Fiction—the 12 Lessons" and other vital documents for first-time authors – a \$195 value.



Dear Colleague,

Wouldn't you rather be a published novelist?

If you're like me, the answer to that question is absolutely yes. I graduated from Columbia Law School 18 years ago sure of only one thing: that I found fiction writing much more satisfying and fulfilling than the idea of working as a lawyer.

I made my decision and I've never looked back. I've now published 24 books, including three novels with Simon & Schuster, two novels with Putnam (one became an ABC-TV movie), and nonfiction books on everything from civil liberties to spirituality, the business world to sex. My work has received the highest praise from *The New York Times*, *The New Yorker*, *People Magazine*, the *Los Angeles Times*, and newspapers from coast to coast.

Now it's your turn. Please join me for this one-day seminar. I'll share with you all the skills you need—organizing, writing, rewriting, and selling—to make your dream of publishing a novel or a collection of short stories come true.

I guarantee a wonderful experience for you. Maybe you have to make that same decision—the law or a writing career. It's not too late to have both. I can show you how.

See you there!

Sincerely,

Michael Levin, Esq.
Lawyer, Author, Writing Coach



Michael Levin, Esq.
Writer2Author.com



Visit our website at cle.com for a complete listing of MCLE requirements in all states. You will also find a schedule of our upcoming conferences and a listing of available homestudy courses.

Register Online at www.cle.com or Call (800) 873-7130
Seminar Schedule and Speaker Biography Inside



Morning 8:30 a.m. - 12:15 p.m.

Afternoon 1:15 p.m. - 5:00 p.m.

8:30 Registration and Continental Breakfast

9:00 **Getting Going:
How Writers Really Write**

Making Time to Write; Unmasking and Overcoming Fear; Planning a Novel or Short Story Collection; Premise, Character, Desire, Conflict, and Risk; Dealing with Your Law Partners

10:30 Morning Break

10:45 **Getting Organized:
Scene and Story Structure**

Understanding the Three Act Structure; The Key to Publishable Fiction: Scene Construction, Set-up, Conflict, Resolution, and Hook in the Scene; How Long Should My Book Be?

12:15 Lunch Break

Michael will be available for your questions during the lunch break.

1:15 **Getting It Written:
The Truth About Writing
and Rewriting**

Writing Technique; Finding One's Voice; Dialogue; Rewriting—What the Professionals Really Do; How to Read Fiction Like a Pro

2:45 Afternoon Break

3:00 **Getting Published:
Legal, Contractual, Copyright and
IP Issues**

Intellectual Property Issues; How to Sell a Novel or Short Story Collection; Do I Need a Track Record? How to Find the Right Literary Agent; Copyrighting My Work; How to Contact Publishers; What a Publishing Contract Contains; Query Letter? Cover Letter? Synopsis? Getting a TV or Movie Deal

5:00 Evaluations and Adjourn

Since 2003, over 700 people have benefited from Michael Levin's expertise and captivating presentation style.

"I'm writing to tell you about my experience with Michael Levin. Like many of you, I am a full-time attorney who dreams of one day writing novels. While I'm not there yet, thanks to Michael Levin I'm a lot closer than I used to be.

I first heard Michael speak at CLE International's Fiction Writing for Lawyers Conference in Aspen, Colorado. I was bowled over by his dynamic 'Scene Construction' presentation. So bowled over in fact that I later hired him to be a personal writing coach to me on a manuscript I was working on called *Beneath the Black Robe*. Michael's suggested edits were creative and effective. Not only that, I was learning the craft along the way by one of the best and I could tell that it was making a huge difference in my writing style.

This past fall I entered a national legal fiction writing contest with nearly 100 entries from across the country. I was awarded first prize! Not only that, within two days after winning the contest, a top agent from New York called me and asked to see my manuscript. Then another called from back east and made the same request. Both requests were unsolicited. Wow!

Many doors are opening for me now, and I'm not naive enough to think that Michael Levin didn't play a big part in helping to open these doors."

—G. Martin Roman, Esq., Denver, CO

"I learned more about fiction in one day with you than I have from at least a dozen books I've read."

—Tom Barkewitz, Esq., Bothell, WA

"I could go on and on about the brilliance of his breakdown of the construction of a novel....I have a Master's in Creative Writing and have published short pieces, but nothing I learned at City College of New York (which boasted Joseph Heller, Kurt Vonnegut and Adrienne Rich on its faculty) was as cumulatively useful as this one-day seminar. I definitely plan to use his review services in the future. **Michael delivers 300% of what is promised.**"

—James Drummond, Esq., Norman, OK

"When I graduated from law school, my mom asked me what I wanted to do, thinking was I going to be a prosecutor, was I interested in family law, etc., and I responded I wanted to be a writer. Not the answer she was looking for. **But after this seminar, I'm on my way.**"

—Kelly Dixon, Denver, CO

"Michael Levin's energy and love for writing are infectious. **This was a great CLE program**, and I'd certainly recommend it for any lawyer/writer who needs confirmation that this can be done! Very thankful for the opportunity to attend this program!"

—Sheila Anderson, Esq., Baltimore, MD

"Michael does an excellent job of telling prospective or future authors 'how to do it.' His presentation is informative and humorous - interesting, with a light touch.

A no-nonsense, fun seminar."

—John F. Younger, Jr., Esq., Houston, TX

Creative Writing for Lawyers
Miami, November 30, 2005
Seattle, November 14, 2005

meet your instructor

Michael Levin runs a coaching service for writers at www.Writer2Author.com. He is an Amherst College graduate and Columbia Law School-trained attorney whose published work includes 24 books—seventeen of his own and seven ghostwritten works. He has published with Simon & Schuster (three novels) and Putnam/Berkley (two novels), with Beacon Press and Pearson Educational. One of his novels became an ABC Sunday night Disney movie of the week. He has also contributed to *The New York Times*, *The Wall Street Journal*, the *Los Angeles Times*, *The Boston Globe*, *CBS News*, and many other outlets and publications. He is a member of the Massachusetts bar.

Michael's books have received outstanding reviews in *The New York Times*, the *Los Angeles Times*, *The New Yorker*, *People Magazine*, the *Washington Post*, *The San Francisco Examiner*, *Publishers Weekly*, *Library Journal*, *Booklist*, and other publications from coast to coast. His articles, opinion pieces, and reviews have appeared in *The New York Times*, *The Wall Street Journal*, the *Los Angeles Times*, *The Boston Globe*, *Buzz Magazine*, *CBS News*, the *Jerusalem Post*, and the *Columbia Journal of Law and Social Problems*, among other places. One of his *New York Times* opinion pieces was anthologized in a college textbook on writing. He has lectured on creativity to the NBC and WB Television Networks and to the

Los Angeles law firm of Loeb & Loeb. He is a past faculty member at UCLA (1990-2001) and New York University (1997-2000).

He also consults to a broad variety of authors, ranging from international bestsellers to individuals seeking to become published authors. His clients and students include: Patricia Aburdene (*Megatrends for Women* and *Reinventing the Corporation*); Sheneska Jackson and Jenonye Adams—both Simon & Schuster bestselling authors; and Maureen Quinn, who wrote a novel under his direction and sold screen rights to Janine Turner of TV's *Northern Exposure*.

You won't find a more valuable program anywhere.

In just one day, Michael Levin will guide you through exactly what to do when you sit down to write, staring off into space, yearning for profound prose to appear on the blank page. This informative one-day Seminar will give you a rare opportunity to interact personally with one of the most sought-after writing coaches in the country, and one of the most dynamic speakers you'll ever hear. He'll share his secrets, practical advice and give you the long-awaited motivation you've been looking for.

seminar information

Continuing Education Credit

MCLE Florida: This course has been approved by the Florida State Bar for a maximum of 4 hours of credit.

MCLE Washington: This course has been approved for 2 hours of credit by the Washington State Board of Continuing Legal Education.

CLE INTERNATIONAL is an approved sponsor in Florida, Sponsor # ???, and in all states having mandatory continuing legal education requirements.

For accreditation in specific jurisdictions or disciplines, please contact Brian Fineberg at (800) 873-7130 or brian@cle.com.

Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the Registration/Order Form to (303) 321-6320, register online at www.cle.com, or email your registration to registrar@cle.com. **Full payment is due at the time of registration.** Walk-in registrations will be subject to space availability. Please call **CLE INTERNATIONAL** at (800) 873-7130 if you require any special accommodations.

About CLE International

CLE INTERNATIONAL, a leading provider of continuing professional education, has been presenting high-quality programs nationwide since 1983.

Reserve Your Room Early

Miami: JW Marriott, 1109 Bricknell Avenue, Miami, FL 33131.

Seattle: Westin Seattle, 1900 Fifth Avenue, Seattle, WA 98101.

To secure your space and get the best rate, please contact Community World Travel at 888-724-0500 or visit www.communityworldtravel.com.

Tuition

Michael's clients pay \$7,500 or more for his services, but don't miss out—the tuition fee of \$495 per person for this Seminar includes attendance at all sessions, the comprehensive course materials listed, continental breakfast, and coffee breaks.

Save When Two or More Register

Save \$140 or more with our multiple registrant discount! The tuition fee is only \$425 per person for two or more registering at the same time.

Free to All Registrants!

In addition to the detailed outline of material covered in the Seminar, each registrant will receive, at no extra charge:

A CD-ROM database containing everything writers need to succeed, including a sample query letter, cover letter, nonfiction book proposal, literary agency agreement, how to understand a book contract, maximizing your literary agent-client relationship, Michael Levin's book, "The Art of Writing Publishable Fiction—the 12 Lessons" and other vital documents for first-time authors.

Course Materials

Each registrant will receive a set of materials prepared by Michael Levin especially for this Seminar, which includes the CD-ROM previously described. Both will serve as a valuable future reference. The course materials alone are available for \$95 plus \$10 shipping and handling.

Homestudy Package

If you cannot attend, **CLE INTERNATIONAL** also offers a complete audio transcript of the Seminar (including all course materials) for \$495 plus \$10 shipping and handling. This course may qualify for self-study credit.

Cancellation

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST seven days preceding the Seminar. Substitutions may be made at any time.

Sponsorship Information

Sponsorship and exhibition opportunities are still available. For more information, please contact Sarah Neeman, Marketing Coordinator, at (800) 873-7130 or sarah@cle.com.

CLE International Managing Program Attorney:
Heidi A. Ray, heidi@cle.com.

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Eliminate Writer's Block Forever

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Making Time to Write

Unmasking and Overcoming Fear

Understanding the Three Act Structure

Constructing Scenes • Finding Your Voice

Finding the Right Literary Agent

Contacting Publishers

Getting a TV or Movie Deal



Michael Levin, Esq.
Writer2Author.com



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YES! Please register the following:

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