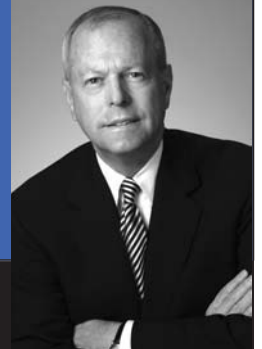




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- Managing partner of the downtown Los Angeles and Century City offices of DLA Piper.
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- The *Los Angeles Daily Journal* and the *San Francisco Daily Journal* both named him one of the 100 most influential lawyers in California.
- He was ranked second among the real estate lawyers in California in *Chambers USA-America's Leading Business Lawyers*, 2003-2004.
- He was recently named one of the Top 500 Lawyers in America, and five of the lawyers named were United States Supreme Court Judges.
- He is currently representing the State of California on its lease negotiations with the National Football League.

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Schedule and Instructor Bios Inside 

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Morning 8:00 a.m. – 12:00 p.m.	Afternoon 1:15 p.m. – 5:15 p.m.
<p>8:00 Registration and Continental Breakfast</p> <p>8:30 Requests for Proposal Short Form and Long Form; Letters of Intent and Term Sheets; Why, if You're a Tenant, This is the Best Time to Negotiate a Lease</p> <p>Lease and Negotiation Tips You Can't Live Without 'Em</p> <p>The 17 Most Important Lease Provisions Putting Them into Perspective and Why They're So Important</p> <p>10:15 Morning Break</p> <p>10:30 Assignments and Subleases Know the Difference; The Importance of the Underlying Lease; Balancing Rights; Recapture; The Use Clause</p> <p>11:15 Protecting the Lender Lender's Do's and Don'ts; Subordination, Non-Disturbance and Attornment Agreement; Estoppel Certificate; The Most Common Error in Non-Disturbance Agreements Both Landlords and Tenants Make</p> <p>11:30 Insurance: 13 Questions Answered Where Do Damage and Destruction Intersect? Where Do Damage and Destruction Merge with Casualty and Rent Continuation Insurance? What Happens to Insurance When Disaster Strikes: Rebuilding After Terrorism, Earthquakes, Hurricanes and Tornadoes</p> <p>12:00 Lunch Break</p>	<p>1:15 Options and Fair Market Rental: 3 Case Studies Options to Expand and Option to Renew; The Importance of Properly Defining Fair Market Rental and Establishing the Correct Procedures to Determine Fair Market Rental</p> <p>2:00 Protecting the Tenant Contraction Rights; Early Termination Rights; Exclusive; Signage; Affiliates</p> <p>2:25 Protecting the Little Guy: The Top 10 List Representing the Small Tenant in Small Lease Transactions</p> <p>3:00 Afternoon Break</p> <p>3:15 Enforcing the Lease Default; Termination; Evictions; Damages</p> <p>3:45 Operating Expenses Inclusions and Exclusions; Gross-Up; Net vs. Gross; Use of Modified Gross Leases; Audit Rights</p> <p>4:45 The Industrial Lease 5 Primary Differences Between the Industrial Lease and the General Office Lease</p> <p>5:00 Ethical Considerations 11 Reminders for Business and Life</p> <p>5:15 Evaluations and Adjourn</p>

Attorneys: Take away practical advice on advanced topics that you can put to use in your practice immediately.

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Real Estate Brokers: You're much more than a space finder. You help your clients in all aspects of the transaction on the long path from getting to know your clients' business to the signed lease. Michael will show you the ways to find space that is best suited for your clients' business and the secrets the pros use in negotiation process.

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October 18-19, Los Angeles



Nationally Known Real Estate Expert Michael E. Meyer regularly represents many of the country's leading financial institutions, accounting firms and law firms in connection with major lease transactions. Michael is considered one of the country's leading authorities on the establishment of fair market rental rates pursuant to arbitrations, the assignment and subleasing provision and the interrelationships between the tenant improvement agreement and the rent commencement date. He regularly performs pro bono work for various civic and charitable organizations and is actively involved in charitable and community work.



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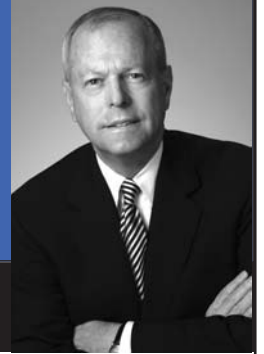
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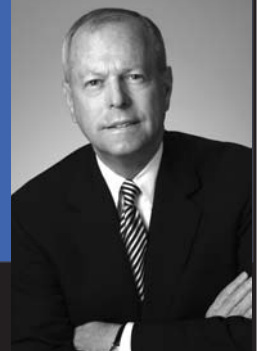
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