



Back in Santa Fe - Live!

VISUAL ARTS & the LAW

Essential Topics: Protecting Art

July 28-29, 2016 • Eldorado Hotel & Spa • Santa Fe

Dear Colleague:

We are delighted to invite you to join us in Santa Fe this July, where some of the nation's leading visual arts lawyers and experts will gather to network and discuss the latest developments in our field, including:

- **Current Legal Developments in Art and Antiquities**
- **Copyright Law in the Art World**
- **Advanced Copyright and Trademark in the Art World**
- **First Amendment Issues and the Arts**
- **The International Arts Marketplace**
- **Native American Cultural and Intellectual Property**
- **Setting Up and Operating an Art Trust**
- **Valuation of Art for Estate and Gift Tax Purposes**
- **Licensing Artwork**
- **Ethics Considerations for the Art Law Professional**
- **Representing Artists and Galleries**
- ... and more!

We look forward to seeing you in Santa Fe.



George F. Bingham, Esq.
Program Co-Chair
Former General Counsel
Gerald Peters Gallery, Santa Fe, NM



Brooke Oliver, Esq.
Program Co-Chair
50 Balmy Law, San Francisco, CA

P.S. Your registration includes a private tour and reception at Peters Projects Gallery and a private guided tour at the Georgia O'Keeffe Museum. Please join us!

Spanish Market

Following the Conference, check out the Spanish Market at Santa Fe's Historic Downtown Plaza, July 30-31, 2016. A popular event for residents and visitors alike, the Spanish Market features handmade traditional art from hundreds of local Hispanic artists, as well as ongoing live music and dance, art demonstrations, and regional foods throughout each day.

Conference Location & Accommodations



Eldorado Hotel & Spa
309 W San Francisco Street
Santa Fe, NM 87501

Eldorado Hotel & Spa is one of the premier Santa Fe hotels, where award-winning luxury and unexpected delights set the stage for an enchanting visit. The grand hotel is conveniently located near the Historic Santa Fe Plaza, offering the perfect embodiment of the spirit of the city. Guests are welcomed to experience luxurious accommodations and amenities, including an on-site restaurant, bar, and cozy roof-top pool.

Enjoy the newly-renovated Eldorado at specially discounted rates exclusively for Conference attendees!

For Hotel Reservations

Group Name:
Visual Arts and the Law
Group Code: 5111
Number: 505-988-4455
TOLL FREE: 1-800-955-4455

Hotel will sell out, so register and reserve today!

THURSDAY, JULY 28

8:30 Registration and Continental Breakfast

9:00 **Welcome and Introduction**

Overview of Day One

George F. Bingham, Esq., Program Co-Chair

Former General Counsel, Gerald Peters Gallery, Santa Fe, NM

Brooke Oliver, Esq., Program Co-Chair

50 Balmy Law, San Francisco, CA

9:15 **Current Legal Developments in Art and Antiquities**

Review of Recent Decisions and Other Legal Issues

Janet Fries, Esq.

Drinker Biddle & Reath, Washington, DC

10:15 Networking Break

10:30 **Copyright Law in the Art World**

Social Media, Selfies, and Sharing

Breanna Houghton, Esq.

Bardacke Allison, Santa Fe, NM

11:15 **Advanced Copyright and Trademark in the Art World**

Fair Use, Recapture, and Control

Ben Allison, Esq., Managing Partner

Bardacke Allison, Santa Fe, NM

12:00 Lunch (On Your Own)

1:15 **First Amendment Issues and the Arts**

Fair Use; Privacy and Publicity; Authentication; and Libel

Alexandra Darraby, Esq.

The Art Law Firm, Los Angeles, CA

2:15 Networking Break

2:30 **The International Arts Marketplace**

Legal Aspects of Buying, Selling, and Lending Art and Antiquities

Susan B. Bruning, Esq., Assistant Professor of Arts and Law

Southern Methodist University, Dallas, TX

3:15 **Q&A Panel**

Members of the Faculty

4:00 **Featured Artist Presentation**

Eric Garduño

Peters Projects, Santa Fe, NM



4:45 **Adjourn to Private Tour and Reception at the Peters Projects Gallery**

FRIDAY, JULY 29

8:30 Continental Breakfast

9:00 **Welcome Back**

Overview of Day Two

George F. Bingham, Esq., Program Co-Chair

Brooke Oliver, Esq., Program Co-Chair

9:15 **Native American Cultural and Intellectual Property**

Emerging Issues

Peter Chestnut, Esq. and Ann Berkley Rogers, Esq.

Chestnut Law Offices, Albuquerque, NM

10:15 Networking Break

10:30 **The Art Lives On**

Setting Up and Operating an Art Trust

Ann Garfinkle, Esq.

Whiteford Taylor Preston, Washington, DC

11:15 **Valuation of Art for Estate and Gift Tax Purposes**

Including Valuation Discounts

Peter E. Lippett, Esq.

Law Offices of Peter Lippett, Lafayette, CA

12:00 Lunch (On Your Own)

1:15 **Licensing Artwork**

Nuts and Bolts

Martin Cribbs, Esq., Founder

Cribbs Consulting, New York, NY

2:00 Networking Break

2:15 **Ethics Considerations for the Art Law Professional**

The More Things Change, the More They Stay the Same

Alice T. Lorenz, Esq.

Lorenz Law, Albuquerque, NM

3:15 **Representing Artists and Galleries**

An Orchestration

George F. Bingham, Esq., Program Co-Chair

Brooke Oliver, Esq., Program Co-Chair

4:15 **Q&A Panel**

Members of the Faculty

5:00 **Evaluations and Adjourn to Private Guided Tour of Georgia O'Keeffe Museum**

Earn up to 12 Hours MCLE Credit
Including One Hour of Ethics

REGISTER NOW! cle.com/VisualArts or (800) 873-7130

PROGRAM CO-CHAIRS

George F. Bingham recently retired as General Counsel for The Peters Corporation and Gerald Peters Gallery, where he addressed gallery relationships with and among artists, estates, collectors, and consignors, as well as the many nuanced intellectual property, business, and corporate matters that arise and inhere in those relationships.

Brooke Oliver is a principal of a respected art, intellectual property, and entertainment law firm in San Francisco. She represents artists, activists, and creative companies in transactions and litigation. Ms. Oliver's art clients have included Judy Baca, Favianna Rodriguez, Eyvind Earle Publishing, Burning Man, Sony Computer Entertainment, Corbis, Princess Cruises, the Dolores Huerta Foundation, the United Farm Workers, and the Society for the Promotion of Japanese Anime.

FEATURED ARTIST

Eric Garduño's work provides an intellectual aesthetic that is informed by academic and philosophical subjects. Visual elements such as pattern, contrast, and simple geometric abstraction are frequently referenced formal practices in Mr. Garduño's work. Among these abstractions is a familiar triangular shape, with which the artist has formed a relationship in his work and identifies as a symbol more so than a shape or form.

Mr. Garduño is known for his charcoal drawings that use certain archetypal motifs. They frequently consist of high contrasting stripes and dynamic shapes, which explore visual manifestations of power.

His work has been exhibited in multiple museums, galleries, and art centers nationally and internationally, including the Museum of Contemporary Arts, San Diego, SITE Santa Fe, MOCA Los Angeles, and the Contemporary Art Center, Shanghai, China.

FACULTY

Ben Allison, Esq., Managing Partner

Bardacke Allison, Santa Fe, NM

Ann Berkley Rogers, Esq.

Chestnut Law Offices, Albuquerque, NM

Susan B. Bruning, Esq.

Assistant Professor of Arts and Law
Southern Methodist University, Dallas, TX

Peter Chestnut, Esq.

Chestnut Law Offices, Albuquerque, NM

Martin Cribbs, Esq., Founder

Cribbs Consulting, New York, NY

Alexandra Darraby, Esq.

The Art Law Firm, Los Angeles, CA

Janet Fries, Esq.

Drinker Biddle & Reath, Washington, DC

Ann Garfinkle, Esq.

Whiteford Taylor Preston, Washington, DC

Breanna Houghton, Esq.

Bardacke Allison, Santa Fe, NM

Peter E. Lippett, Esq.

Law Offices of Peter Lippett, Lafayette, CA

Alice T. Lorenz, Esq.

Lorenz Law, Albuquerque, NM

4 EASY WAYS TO REGISTER

1 cle.com/VisualArts

2 **FAX**
(303) 321-6320

3 **PHONE**
(800) 873-7130

4 **MAIL**
7995 East Prentice Avenue
Suite 200
Greenwood Village, CO 80111

YES! Please register the following:

Name _____

Email _____

Name _____

Email _____

Name _____

Email _____

Firm _____

Address _____

City _____

State _____ Zip+4 _____

Phone _____ Fax _____

Cancellation

Full tuition refunds (less a \$75 administrative charge) will be given only if notice of cancellation is received by 5:00 pm MST on the Friday prior to the Conference. Substitutions may be made at any time.

Course Materials provided in electronic format only.

Tuition - includes Course Materials

- \$895 per person
- \$795 each for two or more
- \$795 each for government, 501(c)(3) organizations, full-time judges, law students and paralegals
- \$695 each for two or more government, 501(c)(3) organizations, full-time judges, law students and paralegals

Home Study - available after the Conference

- Audio transcript and course materials
- \$895 plus \$10 shipping and handling

Course Materials Only

- \$250 plus \$10 shipping and handling

Payment

Check payable to CLE International \$ _____ or
 charge my:

VISA MASTERCARD AMEX Expiration Date: _____

Cardholder Name _____

Card No. _____

Signature _____

VISUAL ARTS & the LAW



Essential Topics: Protecting Art

July 28-29, 2016 • Eldorado Hotel & Spa • Santa Fe

Back in Santa Fe - Live!



Earn up to 12 Hours MCLE Credit
Including One Hour of Ethics

REGISTER NOW! cle.com/VisualArts or (800) 873-7130



VISUAL ARTS & the LAW

The Event of the Year for Visual Arts Professionals!

July 28-29, 2016 • Eldorado Hotel & Spa • Santa Fe

Included in Your Tuition!

Thursday Evening: A private reception and tour at the Peters Projects Gallery



Falling Tree
Art by Eric Garduño



Square Root

Friday Evening: A private guided tour at the Georgia O'Keeffe Museum



Black Hollyhock Blue Larkspur, 1930, Georgia O'Keeffe, Oil on canvas, 30 1/8 x 40, Extended loan, private collection, ©Georgia O'Keeffe Museum

PETERS PROJECTS

REGISTER NOW! cle.com/VisualArts or (800) 873-7130