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**2nd Annual Conference!**

# Class Actions

**Impact of the Class Actions Fairness Act**

**February 9-10, 2006 • The Fairmont • San Francisco**

## **Who Should Attend:**

- Attorneys
  - Legal Staff
  - Consultants
  - Judges
  - Insurers
  - Mediators
  - Arbitrators
  - CEOs
  - CFOs
  - Officers
  - Directors
  - In-House Counsel
  - Senior Management
  - Corporate Board Advisors
  - Risk Management Professionals
- ... and anyone interested in or affected by class actions!

## **Destination: San Francisco**



**The Fairmont Hotel**

San Francisco's vibrant cultural heritage, combined with its incredible architecture and stunning views, make it one of the most popular cities to visit in the world. Adjacent to the Financial District, Union Square and Chinatown, the world-renowned, historic Fairmont San Francisco is located at the only spot in San Francisco where each of the City's cable car lines meet providing unparalleled access to the city's best features, including cuisine, shopping, museums, and the Fisherman's Wharf. With a panoramic view of the city and the bay from high atop Nob Hill, the Fairmont's spectacular view, elegant style and impeccable service create an unforgettable stay.

Reserve your room early! The Conference will be held at the historic Fairmont Hotel, 950 Mason Street, San Francisco, California 94108. To secure your space and get the best rate, please call Community World Travel at (888) 724-0500 or visit [www.communityworldtravel.com](http://www.communityworldtravel.com).

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Conference Schedule and Speaker Biographies Inside



**Thursday, February 9****Friday, February 10**

- 8:30 Registration and Continental Breakfast
- 9:00 **Introduction and Welcome**  
*Jim Burgess, Esq., Program Co-Chair*  
*Sheppard Mullin Richter & Hampton, Los Angeles*  
*Susan G. Kupfer, Esq., Program Co-Chair*  
*Glancy Binkow & Goldberg, San Francisco*
- 9:15 **Impact of the Class Actions Fairness Act**  
Where Do Class Actions Go from Here?  
*Reed R. Kathrein, Esq.*  
*Lerach Coughlin Stoia Geller Rudman & Robbins, San Francisco*  
*Anna S. McLean, Esq.*  
*Heller Ehrman, San Francisco*
- 10:15 Morning Break
- 10:30 **New Developments from the Courts**  
Cases Interpreting the Class Actions Fairness Act  
*Ronie M. Schmelz, Esq.*  
*Sidley Austin Brown & Wood, Los Angeles*
- 11:15 Q&A Panel  
*Members of the Faculty*
- 11:30 Lunch Break
- 1:00 **Pros and Cons of a Class Action Case**  
Plaintiff's Perspective  
*Drew E. Pomerance, Esq.*  
*Roxborough Pomerance & Nye, Woodland Hills*  
Defendant's Perspective  
*Patrick S. Thompson, Esq.*  
*Pillsbury Winthrop Shaw Pittman, San Francisco*
- 2:00 **Nationwide Class Certification of State Law Claims in Federal Court**  
The Impact of the Class Actions Fairness Act  
*Kevin P. Roddy, Esq.*  
*Wilentz, Goldman & Spitzer, Woodbridge, NJ*
- 2:45 Afternoon Break
- 3:00 **Class Arbitration**  
Achieving Efficient Resolution  
*The Honorable Richard C. Neal (Ret.)*  
*JAMS, Los Angeles*  
*Bonny E. Sweeney, Esq.*  
*Lerach Coughlin Stoia Geller Rudman & Robbins, San Diego*
- 4:00 **Public Relations**  
Before, During and After Trial  
*Scott Sobel, Vice President*  
*Levick Strategic Communications, Washington, DC*
- 4:45 Q&A Panel  
*Members of the Faculty*
- 5:00 Adjourn

- 9:00 **Introduction**  
Summary of Day One  
*Jim Burgess, Esq., Program Co-Chair*  
*Susan G. Kupfer, Esq., Program Co-Chair*
- 9:15 **Consumer Lending Class Actions**  
Practical Considerations and Emerging Issues  
*Michael J. Steiner, Esq.*  
*Severson & Werson, San Francisco*
- 10:00 **Drafting an Amended Complaint in a Securities Fraud Action**  
Trends and Pitfalls  
*Maya Saxena, Esq.*  
*Milberg Weiss Bershad & Schulman, Boca Raton*
- 10:45 Morning Break
- 11:00 **Consumer Class Actions**  
California's Unfair Competition Law and Consumer Legal Remedies Act  
*Thomas B. Mayhew, Esq., and*  
*C. Brandon Wisoff, Esq.*  
*Farella Braun + Martel, San Francisco*
- 11:45 **Employment Class Action Litigation**  
An Expanding Area of Law  
*Ann Kane Smith, Esq.*  
*Thelen Reid & Priest, Los Angeles*  
*Douglas R. Hart, Esq.*  
*Sheppard Mullin Richter & Hampton, Los Angeles*
- 12:30 Lunch Break

- 2:00 **Featured Presentation**  
A Judicial Perspective on Class Actions  
*The Honorable Richard Kramer*  
*San Francisco County Superior Court, San Francisco*  
*The Honorable Ronald Sabraw*  
*Alameda County Superior Court, Oakland*

- 3:00 Afternoon Break
- 3:15 **Reaching an Acceptable Resolution**  
Trial Issues and Settlement Concerns  
*Steven R. Lowenthal, Esq.*  
*Farella Braun + Martel, San Francisco*
- 4:00 **Ethics**  
Fees, the Race to the Courthouse, Reverse Auctions and other Ethical Issues  
*Daniel J. Herling, Esq.*  
*Duane Morris, San Francisco*
- 5:00 Evaluations and Adjourn

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Dates!

Internal Investigations  
January 23, Los Angeles  
California Wetlands  
January 26-27, San Diego

Environmental Law for Paralegals  
February 3, San Francisco  
NEPA  
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Golf & Resort Development  
March 30-31, Naples  
Regulatory Takings  
March 30-31, Tampa

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## Class Actions

# meet your faculty

<p><b>Program Co-Chairs</b></p> <p><b>Jim Burgess</b> is the team leader of his firm's consumer class action team. He specializes in defending class actions, as well as unfair competition law cases under the Business and Professions Code §17200. Mr. Burgess has acted as trial counsel in several class action and unfair competition cases, including one of the largest certified class actions to ever go to trial.</p> <p><b>Susan G. Kupfer</b> specializes in antitrust, securities and consumer complex litigation at her firm's San Francisco office. For much of her legal career, she has been a professor of law, teaching civil procedure, federal courts and conflicts of law.</p>	<p><b>Steven R. Lowenthal</b> specializes in complex commercial matters, including class actions involving unfair competition claims, breach of contract claims, technology related issues, fiduciary duty issues, shareholder class actions, franchise claims, antitrust, trade secret and licensing issues.</p> <p><b>Thomas B. Mayhew</b> has litigated over 20 class actions, including claims based on false advertising, corporate breach of fiduciary duty, and federal securities law. He represents both plaintiffs and defendants.</p> <p><b>Anna S. McLean</b> has substantial experience litigating complex class and "private attorney general" cases in both the consumer disclosure and products liability areas. She also defends corporations in products liability cases.</p>	<p><b>Ronie M. Schmelz</b> focuses on complex civil litigation with an emphasis in the fields of class action defense and reinsurance. Her expertise in commercial litigation matters include real estate, health care and unfair competition claims.</p> <p><b>Ann Kane Smith</b> specializes in the defense of class action and unfair competition litigation. She has represented major employers in all aspects of labor and employment law for over 25 years.</p> <p><b>Scott Sobel</b> is an award-winning public relations practitioner with expertise in litigation, public relations and crisis management.</p>
<p><b>Featured Presenters</b></p> <p><b>Richard Kramer</b> is a San Francisco County Superior Court Judge. His judicial experience includes notable class actions involving consumer, copyright, employment, constitutional and other issues.</p> <p><b>Ronald Sabraw</b> is an Alameda County Superior Court Judge in Oakland, where he is involved in significant class actions, including antitrust, consumer, employment and unfair competition cases.</p>	<p><b>Richard C. Neal</b> served as a trial judge and on the Court of Appeals, gaining broad experience with every phase of complex litigation, from pleadings and motions practice through discovery, settlement conferences, trial and appeal.</p> <p><b>Drew E. Pomerance</b> has dedicated his practice to representing the California business community in all aspects of insurance coverage and bad faith disputes, employment and privacy issues, and trial and appellate arguments.</p>	<p><b>Michael J. Steiner</b> has represented financial institutions in a wide variety of business litigation matters for 22 years. He has handled class action and unfair business practices claims against consumer lenders almost exclusively for the past 10 years.</p> <p><b>Bonny E. Sweeney</b> concentrates her practice in antitrust and unfair competition litigation. She participated in the prosecution of several antitrust and unfair competition cases.</p>
<p><b>Douglas R. Hart</b> specializes in complex employment litigation. He was lead counsel in the largest employment class action in Los Angeles County's history.</p> <p><b>Daniel J. Herling</b> focuses his practice on litigation, including class actions, professional liability, intellectual property and product liability, with an emphasis on pharmaceuticals and medical devices.</p> <p><b>Reed R. Kathrein</b> focuses on complex and class action litigation, principally involving securities or consumer fraud. He publishes and lectures extensively in the fields of litigation and class actions.</p>	<p><b>Kevin P. Roddy</b> specializes in complex litigation, including class actions alleging violations of federal and state antitrust, consumer protection, unfair trade practices, anti-racketeering and securities fraud statutes.</p> <p><b>Maya Saxena</b> specializes in prosecuting securities fraud class actions. As lead or co-lead counsel, she was involved in several cases representing defrauded investors. Previously, she was an Assistant Attorney General.</p>	<p><b>Patrick S. Thompson</b> specializes in antitrust, telecommunications and complex litigation matters, including price-fixing and monopolization cases. He has represented clients in various industries, including telecommunications, vitamins, brand name pharmaceuticals and stock options.</p> <p><b>C. Brandon Wisoff</b> has extensive experience representing both plaintiffs and defendants in complex class actions, securities, commodities, antitrust, financial institution and unfair business practices litigation. He has defended numerous class actions and private attorney general actions brought against a variety of businesses.</p> <p><b>CLE International Program Coordinator:</b> Julie Nolan, <a href="mailto:julie@cle.com">julie@cle.com</a>.</p>

# conference information

<p><b>Continuing Education Credit</b></p> <p><b>CLE INTERNATIONAL</b> is an approved sponsor in all jurisdictions with mandatory continuing legal education requirements.</p> <p><b>MCLE:</b> This course has been approved for Minimum Continuing Education Credit by the State Bar of California in the amount of 11 hours of continuing legal education credit, which includes one hour of ethics.</p> <p><b>Accountants:</b> This course qualifies for 11 hours of CPE credit in California through the National Registry of CPE Sponsors. NASBA I.D.# 106965.</p> <p>For accreditation in other jurisdictions or disciplines, please contact Jill N. Shannon at (800) 873-7130 or <a href="mailto:jill@cle.com">jill@cle.com</a>.</p> <p><b>Registration</b></p> <p>Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the Registration/Order Form to (303) 321-6320, email your registration to <a href="mailto:registrar@cle.com">registrar@cle.com</a> or register online at <a href="http://www.cle.com">www.cle.com</a>. Full payment is due at time of registration. Walk-in registrations will be subject to space availability. Please call <b>CLE INTERNATIONAL</b> at (800) 873-7130 if you require any special accommodations.</p>	<p><b>Tuition</b></p> <p>The tuition fee of \$695 per person (\$595 for government employees, 501(c)(3) organizations, full-time judges, law students and paralegals) includes attendance at all sessions, course materials, continental breakfasts and coffee breaks.</p> <p><b>Save When Two or More Register</b></p> <p>Save \$200 or more with our multiple registrant discount! Tuition is only \$595 per person for two or more from the same firm or agency (\$495 for government employees, 501(c)(3) organizations, full-time judges, law students and paralegals).</p> <p><b>Home Study Package</b></p> <p>If you cannot attend, <b>CLE INTERNATIONAL</b> also offers a complete audio transcript of the Conference (including all course materials) for \$695 plus \$10 shipping and handling. This course may qualify for self-study credit.</p> <p><b>Cancellation</b></p> <p>Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on the Friday preceding the Conference. Substitutions may be made at any time.</p>	<p><b>Course Materials</b></p> <p>Each registrant will receive a set of materials prepared by the speakers especially for this Conference, which will serve as a valuable future reference. The course materials alone are available for \$95 plus \$10 shipping and handling.</p> <p><b>Sponsorship Information</b></p> <p>Sponsorships and exhibition opportunities are still available. For more information, please contact Melissa Dafni, Marketing Coordinator, at (800) 873-7130 or <a href="mailto:melissa@cle.com">melissa@cle.com</a>.</p> <p><b>About CLE International</b></p> <p><b>CLE INTERNATIONAL</b>, a leading provider of continuing professional education, has been presenting high-quality professional education programs nationwide since 1983.</p>
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Plaintiff and Defense Perspectives

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**Featured Presentation!**  
**The Judicial Perspective on Class Actions**

**Featuring:**

**The Honorable Richard Kramer**  
**San Francisco County Superior Court, San Francisco, CA**

**and**

**The Honorable Ronald Sabraw**  
**Alameda County Superior Court, Oakland, CA**



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