



**Earn 5 Hours of Your Legal Ethics Requirements
in Just One Day!**

2ND

**ANNUAL
SEMINAR**

Ethics

It's Not Always Black and White

February 23, 2007 • Marriott Waterside • Tampa

Fulfill your ethics requirements in one Seminar!

- 5 experienced and knowledgeable speakers
- 5 informative topics, including one keynote presentation
- Countless answers to tough ethical questions

Did You Know?

- 8,736 disciplinary files were opened by the Florida Bar Association's Department of Lawyer Regulation in 2005-2006 to further investigate attorney complaints
- 45 investigations resulted in public reprimand
- 149 investigations resulted in attorney suspensions
- 63 investigations resulted in attorney disbarment
- \$9,185,376 was spent in 2005-2006 on attorney discipline
- 45% of attorney membership dues go to the cost of attorney discipline

Source: 2005-2006 Florida Bar Discipline Statistics



Visit our website at cle.com for a complete listing of MCLE requirements in all states. You will also find a schedule of our upcoming conferences and a listing of available homestudy courses.

Register Online at www.cle.com or Call (800) 873-7130
Seminar Schedule and Speaker Biographies Inside



Morning 9:00 a.m. – 12:30 p.m.

Afternoon 2:00 p.m. – 4:00 p.m.

9:00 Registration and Continental Breakfast

9:30 **Keynote Presentation:
Litigation and the Media**
What Every Lawyer Needs to Know
Richard S. Levick, Esq., President and CEO
Levick Strategic Communications, Washington, DC

10:20 Morning Break

10:35 **Litigation Ethics Checklist**
Avoiding or Minimizing Problems
Joseph Z. Fleming, Esq.
Greenberg Traurig, Miami

11:25 **Non-Clients and Adverse Parties**
What Duties Are Lawyers Bound By?
W. Penn Dawson, III, Esq.
Macfarlane Ferguson & McMullen, Tampa

12:15 Q&A Panel
Members of the Faculty

12:30 Lunch Break

2:00 **Waiving the Attorney-Client Privilege**
When, Why and How?
Samuel S. Goren, Esq.
Goren, Cherof, Doody & Ezrol, Ft. Lauderdale

2:50 **Non-Lawyer Consultants**
Attorney-Client Privilege, Fees and Other Issues You've Never Considered
Stacy D. Blank, Esq.
Holland & Knight, Tampa

3:40 Q&A Panel
Members of the Faculty

4:00 Evaluations and Adjourn



**Save
These
Dates!**

Class Actions
January 25-26, Los Angeles
Regulatory Takings
February 22-23, Tampa
Land Use Law
February 26-27, Charlotte

Carolina Wetlands
February 26-27, Charlotte
Resort Development
March 1-2, Naples
Eminent Domain
National Conference
April 19-20, Las Vegas

Commercial Leases
with Michael Meyer
April 20, Miami
Eminent Domain
April 30-May 1, Richmond
Negotiating Leases
May 3-4, Boston

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meet your **instructors**

Keynote Speaker

Richard S. Levick is a global leader in legal media. His firm has managed media strategies for many of the world's highest-profile matters, from the Catholic Church scandals and Guantanamo Bay, to Rosie O'Donnell's magazine trial and the most significant civil litigation arising out of the Iraq war. The firm has managed the media in nearly 3,000 legal matters and crises, representing half the 100 largest law firms in America and one-third of the 100 largest in the world. He and his firm have published acclaimed books, including *Stop the Presses: The Litigation PR Desk Reference*; *Inside/Outside: How Businesses Buy Legal Services*, and *365 Marketing Meditations*. His articles appear regularly in publications throughout the world. He speaks globally on high stakes communications. Recent engagements have included keynote addresses in China, Hong Kong, Australia, India and New Zealand, as well as hundreds of speeches throughout the U.S. He is a frequent commentator on radio and television on high-profile cases. *PR News* honored him as the Public Relations Professional of the Year for U.S. Agencies in 2002. This year he was a finalist for the *Ernst & Young Entrepreneur of the Year*.

Stacy D. Blank is the Loss Prevention partner for her firm. She practices primarily appellate law and general commercial litigation. She has litigated appeals in the Florida District Courts of Appeal, the Florida Supreme Court, and the United States Circuit Courts of Appeal for the Fifth and Eleventh Circuits. She has handled appeals and trial court litigation in numerous subject areas, including trusts and estates, antitrust, employment law, state and federal taxation, environmental law, family law, administrative law, intellectual property, and commercial and business disputes. She is admitted to practice before the United States Supreme Court, the United States Circuit Court of Appeals for the Eleventh Circuit, the Florida Supreme Court, and the Florida District Courts of Appeal.

W. Penn Dawson, III, has been practicing law since 1987. His practice focuses on professional liability, medical malpractice and legal malpractice matters, emphasizing the defense of attorneys and physicians in malpractice and disciplinary actions, as well as the defense of attorneys before the Florida State Bar. He is a published author with such articles as "When Someone Else's Tax Problems Become Your Own," published in the *Tampa Business Journal*. Mr. Dawson is also a frequent lecturer at ethics and other seminars all over the State of Florida. He is heavily involved with the community as a member of the Board of Directors of the Y.M.C.A. and President of the Tampa Bay Catholic Lawyer's Club.

Joseph Z. Fleming practices labor and employment, environmental and workplace safety law. He is a past Chair of the Florida Bar Association's Labor and Employment Law Section, the Environmental and Land Use Section, and the Entertainment Arts and Sports Law Section. Mr. Fleming is a member of the American Law Institute and has written and lectured extensively on ethics for the American Law Institute and the American Bar Association.

Samuel S. Goren concentrates his practice in the areas of government, municipal and administrative law, corporate law, commercial law and transactions, real estate, commercial litigation, labor arbitration, mediation and eminent domain. Prior to joining his firm, he served in the Office of General Counsel for Broward County, Florida, where he served as counsel to several County and Charter Advisory bodies, including the Supervisor of Elections of Broward County.

CLE INTERNATIONAL Program Coordinator:
Kristyn Schenderlein, kristy@cle.com.

seminar **information**

Continuing Education Credit

This course meets all requirements for continuing legal and professional education and has been approved by the Florida State Bar for a maximum of five hours of legal ethics.

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Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the Registration/Order Form to (303) 321-6320, email your registration to registrar@cle.com, or register on-line at www.cle.com. Full payment is due at time of registration. Walk-in registrations will be subject to space availability. Please call **CLE INTERNATIONAL** at (800) 873-7130 if you require any special accommodations.

Marriott Waterside

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Tuition: \$395

The tuition fee of \$395 per person (\$345 for government employees, 501(c)(3) organizations, full-time judges, law students and paralegals) includes attendance at all sessions, course materials, continental breakfast and coffee breaks.

Sponsorship Information

Sponsorship and exhibition opportunities are still available. For more information, please contact Shauna Kraczek at (800) 873-7130 or shauna@cle.com.

Course Materials

Each registrant will receive a set of course materials, prepared by the speakers especially for this Seminar, which will be a valuable future reference. The course materials alone are available for \$95 plus \$10 shipping and handling.

Home Study Package

If you cannot attend, **CLE INTERNATIONAL** also offers a complete audio transcript of the Seminar (including all course materials) for \$395 plus \$10 shipping and handling.

Cancellation

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on the Friday prior to the Seminar. Substitutions may be made at any time.

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Ethics

Minimizing Risk

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Keynote Presentation

Litigation and the Media—
What Every Lawyer Needs to Know

Richard S. Levick, Esq.
President and CEO

Levick Strategic Communications
Washington, DC

