



Earn up to 7 Hours MCLE Credit

Returning to Florida!

# Screenwriting for Lawyers

Find out Why Good Storytellers Make Great Lawyers

September 15, 2006 • Hyatt Regency Downtown • Tampa

**“Took seminar—got agent—got Disney deal.”**

David Self, Bourne Identity,  
Road to Perdition, Thirteen Days

**“The best CLE presentation I have attended in 25 years. If I could turn back time, I would enroll at UCLA and study this art form. Richard Walter is a superb teacher. Thank you for this interesting and challenging day.”**

Linda McIntyre, Del Ray, FL

**“If you wish to take your experience in life and law and meld it into written art, this is great!”**

George J.F. Werner, Clearwater, FL

**“[I] expected it to be informative. [I] did not expect it to be so inspirational.”**

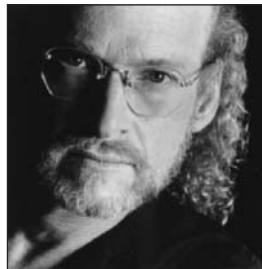
Greg Galloway, Lake Buena Vista, FL

**“Very informative and the kindness of the Professor in giving his time to read a screenplay or helping out with guidance is very much appreciated.”**

Aileen Josephs, West Palm Beach, FL

Dear Colleague,

Lawyers and screenwriters confront the same task: they place themselves in the minds and bodies of other people, and act and think as those people would act and think. Lawyers have to do this with their clients, partners, and adversaries. Screenwriters have to do this with the characters in their movies and also with the characters in the movie business: agents, producers, actors and directors.



**Richard Walter**

I am a trained actor and an experienced public speaker, and I promise this Seminar will be an engaging, provocative, expansive course with hands-on advice on not only overarching precepts, but also nuts and bolts.

As part of the Seminar, we will examine at close range the first two pages of several attendees' submissions. The Seminar is in this regard like an art gallery, wherein viewers can observe an entire painting from across the room in order to assess its shape and other general aspects, and then move up inches before it to examine the artist's individual brushstrokes.

I will provide three principles that represent a foolproof, waterproof, shockproof guarantee of success if they are faithfully followed. Sound like a lot of hype? If past is prologue, everyone in the room will agree with me at the end of the day that I have given them all they need to know in order to achieve creative and professional success as a screenwriter and lawyer.

I look forward to spending the day with you.

**Richard Walter, Screenwriting Chair**

Department of Film, Television, and Digital Media  
University of California, Los Angeles



Visit our website at [cle.com](http://cle.com) for a complete listing of MCLE requirements in all states. You will also find a schedule of our upcoming conferences and a listing of available homestudy courses.

Register Online at [www.cle.com](http://www.cle.com) or Call (800) 873-7130  
Seminar Schedule and Speaker Biography Inside



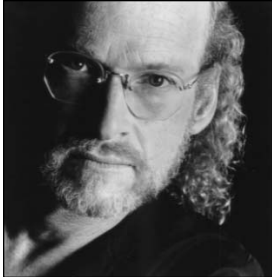
# seminar **schedule**

Morning 9:00 a.m. – 12:30 p.m.	Afternoon 2:00 p.m. – 5:30 p.m.
9:00 Registration and Continental Breakfast	
<b>Overview: Three Basic Principles of Screenwriting that Guarantee and Create Professional Success</b>	<b>Hands-on Practicum: Analysis and Discussion of Participants' Actual Pages</b>
<p>9:30 <b>Introduction and Welcome</b> <i>Professor Richard Walter</i> <i>Screenwriting Chair</i> <i>Department of Film, Television, and Digital Media</i> <i>University of California, Los Angeles</i></p> <p>9:45 <b>Commerce, Conflict, Truth</b> The Nature of Intellectual Property; Parallels Between Confrontation in Drama and in Litigation; Fiction Versus Drama — Legal Truth Versus Emotional Truth</p> <p>10:30 Morning Break</p> <p>10:45 <b>Story Structure and Communications Theory</b> Aristotelian Story Structure as Described in <i>The Poetics</i> with Comparisons to the Shape of Legal Presentation; The Story Structure of Arguments at Trial; Audiences and Juries — the Status of the Observer in Drama and Law</p> <p>11:30 <b>Story Versus Theme</b> The Mundane and the Profound — Surface Details Versus Underlying Precepts and Principles in Drama and in Litigation; Countervailing Truths: Adversarialism as Consensus</p> <p>12:30 Lunch Break</p>	<p>2:00 <b>In-Class Exercises</b> Story Crafting, Scene Analysis, Pitching, Conflict and Networking</p> <p>3:30 Afternoon Break</p> <p>3:45 <b>In-Class Exercises Continued</b></p> <p>4:45 <b>Emotional Strategies and Attitudes</b> Supporting Your Writing Habit, Writers' Block and Tackle, Ego, Criticism, Rejection, Ecstasy, Heartache, Survival, and More</p> <p>5:30 Evaluations and Adjourn</p> <p><b>Screenplay Submission Before Seminar</b> You may submit the first 5 pages of your manuscript <i>before</i> the Seminar, with your paid registration, and it will be used for the in-class exercises. Please email your submission to Heidi A. Ray at heidi@cle.com.</p> <p><b>Screenplay Submission After Seminar</b> You may submit your entire manuscript for Richard Walter's review at any time <i>after</i> the Seminar, with your paid registration. Please use one-inch margins with 12-point type, double-spaced, and submit your screenplay to Richard Walter, UCLA Department of Film, Television, and Digital Media, 102 East Melnitz Hall, Box 951622, Los Angeles, CA 90095-1622. Include your name, address, telephone number and email address.</p>

<h2>Save These Dates!</h2>	<p>Intellectual Property Law in China September 7-8, Beijing</p> <p>Wine, Beer &amp; Spirits Law September 11-12, Scottsdale</p> <p>Land Use Law September 14-15, Tampa</p>	<p>Eminent Domain September 18-19, Charleston</p> <p>Film &amp; Television Law September 28-29, Los Angeles</p> <p>Eminent Domain SuperConference October 26-27, Tampa</p>	<p>Florida Wetlands November 16-17, Tampa</p> <p>Nursing Home Litigation December 7-8, Tampa</p> <p>Litigating Land Use Disputes December 11-12, Tampa</p>
<p>For more information about these and other programs, visit our website at <a href="http://www.cle.com">www.cle.com</a>.</p>			

# meet your instructor

Meet the person The Wall Street Journal calls —  
"... the prime broker for one of Hollywood's hottest commodities ... student writers."



**Richard Walter** is a Professor at UCLA and is the Chair of the Screenwriting Section in the University's Department of Film, Television, and Digital Media. He has written numerous feature assignments for the major studios and has sold material to all three networks. He lectures

on screenwriting throughout the United States and around the world, and has toured The People's Republic of China, the Middle East, Rio de Janeiro, Mexico, Spain, Hong Kong, Vancouver and Toronto.

He is a life member of the Writers Guild of America. He regularly appears on MSNBC's *Hardball with Chris Matthews*, and has also appeared on *Wall Street Week*, *The O'Reilly Factor*, *The Today Show*, *Capital Report*, and many other programs discussing media and screenwriting issues. Current movies written by Professor Walter's former

students include: *War of the Worlds*, *Alexander*, *Sideways*, *National Treasure*, *Fight Club*, *About Schmidt*, and *Under the Tuscan Sun*.

*The Wall Street Journal* describes him as ... "a demanding taskmaster, with a sure eye for both dramatic coherence and a good sell ... UCLA has taken the lead in professional screenwriting largely because Mr. Walter established a writing program geared directly to the sometimes ungentle art of producing salable movie and television screenplays."

At this Seminar, Richard Walter will distill his entire two-year UCLA Screenwriting Program into one day. He'll hammer home the essential principles that explain the huge success of his students.

**CLE International Managing Program Attorney:**  
**Heidi A. Ray, [heidi@cle.com](mailto:heidi@cle.com).**

# seminar information

## Continuing Education Credit

**MCLE:** CLE INTERNATIONAL is an approved sponsor of the State of Florida, and in all states having mandatory continuing legal education requirements. Florida Sponsor # 750743.

This course has been accredited by the Florida State Bar for a maximum of 7 hours of credit.

For accreditation in other jurisdictions or disciplines, please contact Shauna Kraczek at (800) 873-7130 or [shauna@cle.com](mailto:shauna@cle.com).

## Registration

Advance registration is recommended, and you are encouraged to mail in your registration early. Or simply call in your registration or homestudy order to (800) 873-7130, fax the registration form to (303) 321-6320, register online at [www.cle.com](http://www.cle.com) or email your registration to [registrar@cle.com](mailto:registrar@cle.com). Full payment is due at time of registration. Walk-in registrations will be subject to space availability. Please call CLE INTERNATIONAL at (800) 873-7130 if you require any special accommodations.

## Reserve Your Room Early

The Seminar will be held at the Hyatt Regency Downtown, Two Tampa City Center, Tampa, FL 33602.

To secure your space and get the best rate, please contact Community World Travel at 888-724-0500 or visit [www.communityworldtravel.com](http://www.communityworldtravel.com).

## Tuition: \$495

The tuition fee of \$495 per person (\$445 for government employees, 501(c)(3) organizations, full-time judges, law students and paralegals) includes attendance at all sessions, course materials, continental breakfast and coffee breaks.

## Save When Two or More Register

Save \$100 or more with our multiple registrant discount! For two or more registering from the same firm, tuition is only \$445 per person (\$395 for government employees, 501(c)(3) organizations, full-time judges, law students and paralegals).

## About CLE INTERNATIONAL

CLE INTERNATIONAL, a leading provider of continuing education, has been presenting high-quality professional education programs nationwide since 1983.

## Course Materials

Each registrant will receive a copy of Richard Walter's book: *SCREENWRITING—The Art, Craft, and Business of Film and Television Writing*.

## Homestudy Package

CLE INTERNATIONAL also offers a complete audio transcript of the Seminar including all course materials for \$495 plus \$10 shipping and handling. This package may qualify for homestudy credit.

## Cancellation

Full tuition refunds (less a \$50 administrative charge) will be given only if notice of cancellation is received by 5:00 p.m. MST on the Friday preceding the Seminar. Substitutions may be made at any time.

## Sponsorship Information

Sponsorship and exhibition opportunities are still available. For more information, please contact Shauna Kraczek at (800) 873-7130, or [shauna@cle.com](mailto:shauna@cle.com).

Returning to Florida!

# Screenwriting for Lawyers

Find out Why Good Storytellers Make Great Lawyers

September 15, 2006 • Hyatt Regency Downtown • Tampa

**YES!** Please register the following:

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Name: \_\_\_\_\_

Name: \_\_\_\_\_

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Check here if you do not want email notification of future programs.

**I cannot attend. Please send me:**

- Audio Homestudy Course (Audio Transcript and Materials)
- Email Notification of Future Conferences

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Save when two or more register!

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# Screenwriting for Lawyers

The Surprising Intersections Between Screenwriting and Litigating

September 15, 2006 • Hyatt Regency Downtown • Tampa

**Submit Your  
Manuscript for  
Review!**



Thousands of people have benefited from working with Richard Walter.

His students have on-screen writing credits on such films as:

**Sideways • War of the Worlds • Under the Tuscan Sun**

**About Schmidt • Spider Man • Road to Perdition**

**Panic Room • Thirteen Days • Fight Club • Election**

**Men in Black • Jurassic Park ... and many more!**